



## STAMPS.COM ANNOUNCES SECOND QUARTER 2009 RESULTS

### ***PC Postage Revenue of \$18.2 million; Non-GAAP Diluted Earnings Per Share of \$0.14***

LOS ANGELES - July 30, 2009 - Stamps.com® (Nasdaq:STMP), the leading provider of [postage online](#) and of [shipping software](#) solutions, today announced results for the second quarter ended June 30, 2009.

For the second quarter:

- Excluding the enhanced promotion channel, PC Postage revenue was \$16.6 million, up 3% from the second quarter of 2008.
- Including the enhanced promotion channel (which consists of online programs where additional promotions are offered to customers), total PC Postage® revenue was \$18.2 million, down 2% from the second quarter of 2008.
- The Company reduced the overall level of sales and marketing costs for PhotoStamps by approximately 56% versus the second quarter of 2008 and as a result, total second quarter PhotoStamps revenue was \$2.0 million, a decrease of 31% versus the second quarter of 2008.
- Total revenue was \$20.2 million, a decrease of 6% versus the second quarter of 2008.
- PC Postage gross margin was 77.9%, PhotoStamps gross margin was 23.8% and total gross margin was 72.5%.
- GAAP net income was \$1.1 million, or \$0.06 per fully diluted share. This includes a \$0.8 million non-cash stock-based compensation expense, a \$0.4 million asset write-off and a \$0.1 million adjustment resulting from the temporary suspension of the Company's ability to utilize its net operating losses for California income tax purposes.
- Excluding the FASB Statement 123R expense, asset write-off and the income tax adjustment, non-GAAP income from operations was \$2.1 million and non-GAAP net income per fully diluted share was \$0.14.

"In the current tough macroeconomic environment, we were happy with the strength in our earnings this quarter," said Ken McBride, Stamps.com president and CEO. "We continued to experience growth in our PC Postage business outside of the enhanced promotion channel, albeit at a slower rate than we did before the current economic downturn. We are also making good progress in our strategic investment areas of enterprise and shipping."

### **Second quarter 2009 Detailed Results**

Stamps.com reported 2009 second quarter GAAP net income of \$1.1 million. On a per share basis, total 2009 second quarter GAAP net income was \$0.06 based on fully diluted shares outstanding of 16.4 million. Second quarter GAAP net income was reduced by \$0.8 million for FASB 123R stock-based compensation expense, a \$0.4 million asset write-off of inventory of discontinued products and an income tax adjustment of \$0.1 million resulting from the temporary suspension of the Company's ability to utilize its net operating losses for California income tax purposes based on legislation which was passed in 2008 and is effective for tax years 2008 and 2009. Non-GAAP and GAAP amounts are reconciled in the following table:

Second Quarter Fiscal 2009  
All amounts in millions except  
per share or margin data:

	Non-GAAP Amounts	FASB 123R	Asset Write-Off	Income Tax Adjustment	GAAP Amounts
Cost of Sales	\$ 5.48	\$ 0.07	\$ -	\$ -	\$ 5.55
Research & Development	2.04	0.16	-	-	2.20
Sales & Marketing	8.03	0.20	-	-	8.23
General & Administrative	2.54	0.39	0.37	-	3.31
Total Expenses	18.08	0.82	0.37	-	19.28
Gross margin	72.9%	(0.3%)	-	-	72.5%
Income from Operations	2.10	(0.82)	(0.37)	-	0.90
Interest and Other Income	0.23	-	-	-	0.23
Pre-Tax Income	2.33	(0.82)	(0.37)	-	1.14
Provision for Income Taxes	(0.03)	-	-	(0.05)	(0.08)
Net Income	<u>\$ 2.30</u>	<u>\$ (0.82)</u>	<u>\$ (0.37)</u>	<u>\$ (0.05)</u>	<u>\$ 1.05</u>
On a diluted per share basis	<u>\$ 0.14</u>	<u>\$ (0.05)</u>	<u>\$ (0.02)</u>	<u>\$ (0.00)</u>	<u>\$ 0.06</u>
Shares used in per share calculation	16.43	16.43	16.43	16.43	16.43

Excluding the FASB Statement 123R expense, asset write-off and income tax adjustment, 2009 second quarter non-GAAP net income was \$2.3 million or \$0.14 per fully diluted share based on fully diluted shares outstanding of 16.4 million. This compares to 2008 second quarter non-GAAP net income per fully diluted share excluding 123R expenses of \$0.15 (there were no comparable asset write-offs or income tax adjustments in the second quarter of 2008). Thus, non-GAAP second quarter diluted earnings per share excluding 123R-related expenses were down 6% versus the same quarter last year.

### Share Repurchase

Under the current share repurchase plan originally approved by the Board of Directors on February 5, 2009, the Company has repurchased 0.85 million shares for a total cost of \$7.1 million. On July 23, 2009, Stamps.com's Board of Directors approved a new share repurchase plan, effective upon the expiration of the current plan in August 2009, authorizing the Company to repurchase up to 2.5 million shares of Stamps.com stock from August 2009 through February 2010.

The timing of share purchases, if any, and the number of shares to be bought at any one time will depend on market conditions and also will depend on the Company's assessment of risk that its net operating loss asset could be impaired if such a repurchase were undertaken. Share purchases may be made from time-to-time on the open market or in negotiated transactions at the Company's discretion in compliance with Rule 10b-18 of the United States Securities and Exchange Commission. The Company's purchase of any of its shares is subject to limitations that may be imposed on such purchases by applicable securities laws and regulations and the rules of the Nasdaq Stock Market.

### Business Outlook

Stamps.com currently expects total 2009 revenue to be \$80 to \$90 million. 2009 GAAP net income per share is expected to be \$0.20 to \$0.40, including approximately \$3 million of 2009 FASB Statement 123R stock-based compensation expense, \$0.4M asset write-off and \$0.5 to \$1.0 million of expected taxes resulting from the temporary suspension of the Company's ability to utilize its net operating losses for California income tax purposes. Excluding the FASB Statement 123R expenses, asset write-off and the additional California income taxes, non-GAAP 2009 net income per fully diluted share is expected to be \$0.40 to \$0.60.

### Net Operating Losses (NOL) and Protective Measures

Stamps.com currently has approximately \$235 million in Federal NOLs and \$150 million in State NOLs, with a potential value of up to \$95 million in tax savings over the next 15 years. Under Internal Revenue Code Section 382 rules, if a change of ownership is triggered, the Company's NOL asset may be impaired. A change in ownership can occur whenever there is a shift in ownership by more than 50 percentage points by one or more 5% shareholders within a three-year period. We estimate that as of June 30, 2009 the Company was at an approximately 28% level compared with the 50% level that would trigger impairment of our NOL asset.

During the second quarter of 2008, the Company received shareholder approval to amend its articles of incorporation in order to protect its NOL asset (the "NOL Protective Measures") and those measures are now in effect. Under the NOL Protective Measures there is no change to the way that existing Stamps.com shares are held or traded, but any person, company or investment firm which wishes to become a "5% shareholder" of Stamps.com must first obtain a waiver from the Company's board of directors. In addition, any person, company or investment firm which is already a "5% shareholder" of Stamps.com cannot make any additional purchases of Stamps.com stock without a waiver from the Company's board of directors.

Stamps.com currently has 16.1 million shares outstanding and therefore ownership of approximately 805 thousand shares or greater would currently constitute a "5% shareholder". Stamps.com strongly urges that any stockholder contemplating owning more than 650 thousand shares contact the Company before doing so.

## Company Customer Metrics

A complete set of the quarterly customer metrics for the past three fiscal years and through the current quarter is available currently at <http://investor.stamps.com> (under a tab on the left side called Company Information, Current and Previous Metrics).

## Quarterly Conference Call

The Stamps.com financial results conference call will be web cast today at 5:00 p.m. Eastern Time and may be accessed at <http://investor.stamps.com>. The Company plans to discuss its business outlook during the conference call. Following the conclusion of the web cast, a replay of the call will be available at the same website. **About Stamps.com and PhotoStamps**

[Stamps.com](http://investor.stamps.com) (Nasdaq: STMP) is a leading provider of Internet-based postage services. Stamps.com's service enables small businesses, enterprises, advanced shippers, and consumers to print U.S. Postal Service-approved postage with just a PC, printer and Internet connection, right from their home or office. The Company currently has PC Postage partnerships with Avery Dennison, Microsoft, HP, the U.S. Postal Service and others.

[PhotoStamps](http://investor.stamps.com) is a patented Stamps.com product that couples the technology of PC Postage with the simplicity of a web-based image upload and order process. Customers may create full custom PhotoStamps with their own digital photograph, or they may choose a licensed image from one of many PhotoStamps collections such as the collegiate collection. Since launching PhotoStamps in May 2005, more than 70 million individual PhotoStamps have been shipped to customers. Stamps.com currently has PhotoStamps partnerships with Apple, Google/Picassa, HP/Snapfish, Costco, Adobe and others.

## Non-GAAP Measures

To supplement the Company's condensed financial statements presented in accordance with GAAP, Stamps.com uses non-GAAP measures of certain components of financial performance. These non-GAAP measures include non-GAAP income from operations, non-GAAP pre-tax income, non-GAAP net income, non-GAAP earnings per diluted share, and non-GAAP gross margin. These non-GAAP measures are provided to enhance investors' overall understanding of the Company's current financial performance and the Company's prospects for the future and provide further information about the impact of the adoption of the accounting standard FASB 123R. The Company believes the non-GAAP measures that exclude stock-based compensation, asset write-offs, litigation charges, income tax adjustments, and income tax benefits enhance the comparability of results against prior periods. These measures should be considered in addition to results prepared in accordance with generally accepted accounting principles, but should not be considered a substitute for, or superior to, GAAP results. Reconciliation to the nearest GAAP measure of all non-GAAP measures included in this press release can be found in the financial tables included on page 2 of this press release.

*"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release includes forward-looking statements about our anticipated results and our PhotoStamps spend that involve risks and uncertainties. Important factors, including the Company's ability to complete and ship its products, maintain desirable economics for its products and obtain or maintain regulatory approval, which could cause actual results to differ materially from those in the forward-looking statements, are detailed in filings with the Securities and Exchange Commission made from time to time by STAMPS.COM, including its Annual Report on Form 10-K for the year ended December 31, 2008, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. STAMPS.COM undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.*

*Stamps.com, the Stamps.com logo and PhotoStamps are trademarks or registered trademarks of Stamps.com Inc. All other brands and names are property of their respective owners.*

STAMPS.COM INC.

STATEMENTS OF OPERATIONS

(in thousands, except per share data: unaudited)

	Three Months ended June 30,		Six Months ended June 30,	
	2009	2008	2009	2008
Revenues:				
Subscription	\$ 15,207	\$ 15,577	\$ 30,521	\$ 30,774
Product	2,580	2,583	5,197	5,066
Insurance	395	377	799	765
PhotoStamps	1,995	2,873	3,708	5,877
Other	5	-	5	-
Total revenues	20,182	21,410	40,230	42,482
Cost of revenues:				
Subscription	2,872	2,262	5,880	5,004
Product	1,030	948	1,975	1,828
Insurance	123	119	248	239
PhotoStamps	1,521	2,092	2,821	4,219
Total cost of revenues	5,546	5,421	10,924	11,290
Gross profit	14,636	15,989	29,306	31,192
Operating expenses:				
Sales and marketing	8,227	8,780	16,291	17,403
Research and development	2,199	2,102	4,426	4,045
General and administrative	3,306	4,457	6,570	8,400
Total operating expenses	13,732	15,339	27,287	29,848
Income from operations	904	650	2,019	1,344
Other income, net:				
Interest income	232	736	589	1,653
Other income	-	-	-	21
Total other income, net	232	736	589	1,674
Pre-tax income	1,136	1,386	2,608	3,018
Income tax expense (benefit)	84	80	334	(3,486)
Net income	\$ 1,052	\$ 1,306	\$ 2,274	\$ 6,504
Net income per share:				
Basic	\$ 0.06	\$ 0.07	\$ 0.14	\$ 0.33
Diluted	\$ 0.06	\$ 0.07	\$ 0.14	\$ 0.33
Weighted average shares outstanding:				
Basic	16,301	19,382	16,581	19,553
Diluted	16,427	19,712	16,709	19,831

**CONDENSED BALANCE SHEETS**  
(in thousands)

	June 30, 2009	December 31, 2008
<b>ASSETS</b>		
Cash and investments	\$ 70,242	\$ 74,059
Trade accounts receivable	2,936	2,962
Other accounts receivable	494	1,201
Other current assets	3,791	4,426
Property and equipment, net	2,608	3,086
Intangible assets, net	500	505
Deferred tax	3,671	3,671
Other assets	3,028	3,348
Total assets	\$ 87,270	\$ 93,258
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Liabilities:		
Accounts payable and accrued expenses	\$ 9,195	\$ 11,174
Deferred revenue	3,422	3,743
Total liabilities	12,617	14,917
Stockholders' equity:		
Common stock	47	47
Additional paid-in capital	628,647	626,810
Treasury Stock	(99,238)	(90,613)
Accumulated deficit	(454,117)	(456,391)
Unrealized loss on investments	(686)	(1,512)
Total stockholders' equity	74,653	78,341
Total liabilities and stockholders' equity	\$ 87,270	\$ 93,258

Stamps.com Investor Contact:  
Stamps.com Investor Relations  
(310) 482-5830  
<http://investor.stamps.com>

Press Contact:  
Brew PR  
(310) 600-7160  
[dena@brewpr.com](mailto:dena@brewpr.com)