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Stamps.com Releases New Guide to Help E-Commerce Sellers Understand USPS International Shipping

EL SEGUNDO, CA -- (Marketwired) -- 10/14/15 -- Stamps.com® (NASDAQ: STMP), the leading provider of USPS® [postage online](#) and [shipping software](#) to over 500,000 customers, today released its Complete Guide to USPS International Shipping. The free eBook (downloadable PDF) includes detailed information and tips to help online retailers shipping packages across the world using the USPS.

According to a report released in June 2015 by Accenture and AliResearch, the research arm of Chinese e-commerce giant Alibaba Group Holding Ltd., cross border online consumer purchasing is expected to reach \$1 trillion by 2020 with the United States noted as the leading destination for online shoppers buying across borders.

The information presented in Stamps.com's guide is beneficial for small business owners and e-commerce sellers who are looking to expand their businesses globally and tap into the growing demand for American-made products.

"In today's dynamic digital landscape, consumers across the globe are looking to buy outside their local markets," said Stamps.com Chairman and CEO Ken McBride. "This shift allows e-commerce retailers in the U.S. to sell their merchandise at a global level. With low cost options like USPS First Class Package International Service and access to discounted shipping rates, Stamps.com is uniquely positioned to help e-commerce sellers of all sizes ship their products internationally."

The new guide features advice for e-commerce sellers including:

- Information on all USPS International Mail Classes
- Packaging Tips for International Delivery
- Details on USPS Customs Forms
- International Shipping Tips

The free eBook (PDF) can be downloaded at:

<http://www.stamps.com/whitepapers/complete-guide-usps-international-shipping.pdf>

About Stamps.com

[Stamps.com](#) (NASDAQ: STMP) is the leading provider of Internet-based postage services to over 500,000 customers. Stamps.com's service enables customers to print U.S. Postal Service-approved postage with just a computer, printer and Internet connection, right from their homes or offices. The company has been the leader in transforming the world of mailing and shipping for small business owners, e-commerce sellers, high volume shippers, and enterprise organizations alike. Stamps.com was named to *Forbes* magazine's "America's Best Small Companies" list for 2013 and 2014.

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Source: Stamps.com

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