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Inseego's Ctrack 360 Degree Fleet Monitoring Service Achieves Significant Cost Savings for Subscribers

SAN DIEGO & JOHANNESBURG--(BUSINESS WIRE)-- [Inseego Corp.](#) (Nasdaq: INSG) - a leading global provider of software-as-a-service (SaaS) and solutions for the Internet of Things (IoT) - is pleased to announce that their new Ctrack 360 degree Fleet Monitoring Service is gaining momentum and delivering significant savings to subscribers. The service is a full outsource of fleet control room activities, where dedicated fleet controllers use telematics data to view, administer, manage and support all aspects of a company's fleet around the clock.

Loubser Bulk Services, one of the leading bulk freight transporters in Sub-Saharan Africa, was one of the first subscribers. The company reported savings of 4% on fuel costs within the first month of using the service, resulting in estimated savings of approximately USD \$22,000 per month. This was achieved through Ctrack monitoring the speed of the customer's fleet of 108 trucks and contacting drivers immediately from the Ctrack Call Center whenever drivers exceeded the speed limit.

"We immediately saw results in improved fuel consumption, as well as with drivers driving safer and more responsibly. These benefits align with our company's vision of continuously enhancing the quality of service to our customers, suppliers, staff and community," said Ganson Govender, Operations Manager of Loubser Bulk Services.

Ctrack's Fleet Monitoring Service involves driver and real-time route monitoring and is backed by intelligent analytics and reporting for streamlining fleet operations. "In tough economic climates, it has become imperative for businesses to look for solutions that can reduce costs, increase efficiencies and eliminate risk. Ctrack subsequently recognized the need to complement its fleet management solution with a strategic outsourced fleet monitoring service for fleet owners," said Hein Jordt, MD of Ctrack Fleet Management Solutions. This service works hand in hand with any new or existing Ctrack fleet management solution, giving customers increased benefit from their existing telematics systems.

Dedicated fleet controllers monitor vehicle movements, incidents, alarms and alerts from Ctrack's 24/7 Support Center. Along with monitoring drivers' real-time behavior and performance, they examine and interpret vehicle data to provide decision-making information to assist with future cost reduction and operational improvements. The service tracks events on a per driver, per vehicle and per trip basis, and fleet owners can access daily, weekly, monthly and quarterly reports.

"Because all fleets are unique, we have made this service fully customizable to allow fleet owners to tailor-make a package that will save them money and fulfill their strategic goals," concluded Jordt.

ABOUT INSEEGO CORP.: Inseego Corp. (Nasdaq: INSG) is a leading global provider of software-as-a-service (SaaS) and solutions for the Internet of Things (IoT). The company sells its telematics solutions under the [Ctrack](#) brand, including its fleet management, asset tracking and monitoring, stolen vehicle recovery, and usage-based insurance platforms. Inseego Corp. also sells business connectivity solutions and device management services. Inseego Corp. has over 30 years of experience providing customers with secure and insightful solutions and analytics, with approximately 620,000 global subscribers, including 187,000 fleet management subscribers. The company is headquartered in San Diego, California. www.inseego.com; Twitter [@inseego](#).

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