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Inseego's Ctrack Launches Tracking Solution for Courier and Express Delivery Fleets

SAN DIEGO & LEEDS, England--(BUSINESS WIRE)-- [Inseego Corp.](#) (Nasdaq: INSG) - a leading global provider of software-as-a-service (SaaS) and solutions for the Internet of Things (IoT), has launched a vehicle tracking solution, Ctrack Courier, aimed specifically at the courier and express delivery marketplace. Ctrack Courier has been developed to help address some of the most common and difficult challenges facing businesses in this demanding industry sector, with particular focus on security, driving behavior and operational visibility.

There have been numerous instances where thieves have targeted vehicles left unattended while a delivery is made, with the vehicle keys in the ignition and the engine running. With multi-drop delivery vehicles increasingly at risk when they are stationary, Ctrack Courier has been designed to better protect vans and their valuable cargo.

"We are offering a targeted solution for courier and express delivery operators that incorporates enhanced features and benefits, which off-the-shelf telematics systems do not provide," explains John Wisdom, European Managing Director of Ctrack. "There are thousands of delivery vehicles in UK and mainland Europe that are fitted with our technology, so we have used this experience to develop a solution that addresses many of the day-to-day operational issues confronting the industry."

Ctrack Courier features a high-pitched siren that will sound in the event of any unauthorized opening of doors while the engine is running, including the rear and side loading doors. Meanwhile, notifications will automatically alert the control room of an issue. The Ctrack software can then be used to immobilize the vehicle remotely in the event of a theft or hijacking, which once activated will also trigger the siren.

The Ctrack solution enables a company to understand exactly which driver is operating any vehicle at any given time, providing the ability to run detailed reports either by driver or by vehicle. This will be particularly useful to courier and delivery businesses that operate a pool of fleet vehicles that have multi-driver access.

Improving the way employees drive is proven to have a considerable impact in terms of reducing operational costs, while enhancing levels of efficiency, environmental responsibility and duty of care. Moreover, positive driving behavior can help achieve better public perception of a business and prevent costly damage to image and brand. With this in mind, Ctrack Courier offers a tailored reporting suite and management dashboard to identify and respond to harsh driving and speeding events and prioritize training needs. Vital information can also be shared with insurance partners in the event of an incident.

About Inseego Corp.: Inseego Corp. (Nasdaq: INSG) is a leading global provider of software-as-a-service (SaaS) and solutions for the Internet of Things (IoT). The company sells its telematics solutions under the [Ctrack](#) brand, including its fleet management, asset tracking and monitoring, stolen vehicle recovery, and usage-based insurance platforms. Inseego Corp. also sells business connectivity solutions and device management services. Inseego Corp. has over 30 years of experience providing customers with secure and insightful solutions and analytics, with approximately 620,000 global subscribers, including 187,000 fleet management subscribers. The company is headquartered in San Diego, California. www.inseego.com; Twitter [@inseego](#).

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