



hhgregg Launches "Show Me Your State" Facebook Photo/Video Contests

Fans Can Win a Canon EOS Rebel T1k Camera by Sharing Their Favorite Place with hh

INDIANAPOLIS, Aug 25, 2009 (BUSINESS WIRE) -- Today, hhgregg, an Indianapolis-based appliance and electronics leader (NYSE:HGG), announced the kick-off of a series of Facebook contests called "Show Me Your State." The contests will give fans the opportunity to share images of their favorite local hangout, scenic vista, historic site or other must-see location with hh, hhgregg's icon. hh is travelling to different hhgregg local markets and needs his fans' help in deciding where to visit when he is in town.

The contest kicks off in Georgia to honor hhgregg's newest store located in Savannah. The "Show Me Georgia" contest begins today and runs through September 8th, 2009. One lucky winner in each state will receive a Canon 15.1 Megapixel EOS Rebel T1i Digital SLR Camera, while second prize winners will score a Canon PowerShot 12.1 Megapixel Camera.

How to Win

Each state contest follows the same format. Beginning with Georgia, all legal residents of Georgia who are 18 years of age or older and are registered Facebook users can enter to win. Participants must also become a fan of the hh Sales Guide Facebook Page in order to upload their entries. Participants download and print a likeness of hh from <http://www.hhgregg.com/ShowMeYourState>, snap a photo or videotape hh at their favorite location in Georgia, and then upload it as an update to the [hh Sales Guide Facebook Page](#) wall. Along with a brief explanation of where hh is in the photo or video, fans must write a line about why this place is a must-see. Fans should encourage their friends to comment on or "like" their entry. hhgregg will determine the winner based on creativity and location appeal. Fans may enter as many times as they wish.

In addition to the "Show Me Georgia" contest, hhgregg will bring the "Show Me Your State" contest to the following states:

Indiana, September 10th - 24th, 2009
Ohio, September 27th - October 11th, 2009
North Carolina, September 27th - October 11th, 2009
Florida, October 15th - October 29th, 2009
Tennessee, October 29th - November 12th, 2009
Mississippi, October 29th - November 12th, 2009
South Carolina, November 12th - November 26th, 2009
Virginia, November 19th - December 3rd, 2009

For the official contest rules and to download the hh image for use in entries, please visit:
<http://www.hhgregg.com/ShowMeYourState>.

CORPORATE OVERVIEW

hhgregg (NYSE: HGG) is a specialty retailer of consumer electronics, home appliances, mattresses and related services operating under the names hhgregg(R) and Fine Lines(R). hhgregg currently operates 115 stores in Alabama, Florida, Georgia, Indiana, Kentucky, North Carolina, Ohio, South Carolina and Tennessee.

SOURCE: hhgregg

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