



hhgregg Announces the Opening of Two Stores in the Memphis Market

First hhgregg Store Opens in Mississippi

INDIANAPOLIS, Oct 28, 2009 (BUSINESS WIRE) -- Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) today announced that it will open two stores in the Memphis, TN market on Thursday October, 29th. The new stores are located at 8045 Giacosa Drive in Memphis and 6680 Southcrest Pkwy in Southaven, Mississippi. The Southaven store is hhgregg's first store in the state of Mississippi.

"hhgregg is excited to be expanding in the Memphis market and opening our first store in the state of Mississippi," said Jeff Pearson, vice president of marketing, hhgregg. "We think residents in the area will be pleased with the wide selection of appliances and electronics on display at our stores, and hope that they will enjoy our friendly and professional customer service."

A ribbon-cutting ceremony for the stores will take place at each location at 2:45 p.m. on Thursday, followed by the official store openings at 3 p.m. Grand Opening sales will be held at each new store from October 29th - November 7th, providing low prices on hhgregg's wide selection of televisions, appliances and electronics.

To celebrate the new stores, and introduce more consumers to hhgregg, the Company will launch its "Show Me Your State" Facebook photo contest to Tennessee and Mississippi residents from October 29th - November 12th. Residents simply download a picture of hhgregg's mascot, "hh," take a picture of him at their favorite location in the state, and post it to his Facebook page for a chance to win a high-end digital camera. For official rules, please visit: www.hhgregg.com/ShowMeYourState

CORPORATE OVERVIEW

hhgregg (NYSE: HGG) is a specialty retailer of consumer electronics, home appliances, mattresses and related services operating under the names hhgregg(R) and Fine Lines(R). hhgregg currently operates 126 stores in Alabama, Florida, Georgia, Indiana, Kentucky, Mississippi, North Carolina, Ohio, South Carolina and Tennessee.

SOURCE: hhgregg

hhgregg

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