



hhgregg Announces Grand Opening of New Cincinnati, OH Location

New Store to Provide Shoppers with a Modern Shopping Experience, Top-Notch Customer Service

INDIANAPOLIS, Sep 25, 2009 (BUSINESS WIRE) -- Indianapolis-based appliance and electronics leader hhgregg (**NYSE:HGG**) announced today that it will open a new location in Cincinnati, Ohio on Sunday, September 27th. The new store, located at 4786 Fields Ertel Road in the Cross Roads Shopping Center, will replace hhgregg's older location on 9450 Fields Ertel Road. A ribbon-cutting ceremony will be held on Sunday, September 27, at 10:45am, followed by the official store opening at 11:00am.

The new 30,700 square foot store will provide an attractive and updated shopping experience for local residents, with more than 500 brand name appliances and electronics on display. hhgregg's knowledgeable, professional sales staff will be transferred to the new location, where they will continue to help customers make the best purchase decisions and provide hhgregg's convenient in-home delivery and installation service.

To celebrate the new store location, hhgregg will launch its "Show Me Your State" Facebook photo contest to all Ohio residents from September 27th -October 11th. Residents simply download a picture of hhgregg's mascot "hh", take a picture of him at their favorite location in Ohio, and post it to his [Facebook page](#) for a chance to win a high-end digital camera. For official rules, please visit: www.hhgregg.com/ShowMeYourState.

"At hhgregg, pleasing our customers has always been our main focus," said, Jeff Pearson, vice president of marketing, hhgregg. "This new location has been designed to provide shoppers in the Cincinnati area with a new and more modern shopping experience."

In honor of the new Fields Ertel store, hhgregg will host a Grand Opening Sale from September 27-October 3. Customers will be able to take advantage of low prices and special financing options on items throughout the store, and will have a chance to register to win a Frigidaire Stainless Steel Appliance Package or a Magellan GPS.

CORPORATE OVERVIEW

hhgregg (NYSE: HGG) is a specialty retailer of consumer electronics, home appliances, mattresses and related services operating under the names hhgregg(R) and Fine Lines(R). hhgregg currently operates 118 stores in Alabama, Florida, Georgia, Indiana, Kentucky, North Carolina, Ohio, South Carolina and Tennessee.

SOURCE: hhgregg

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