



November 15, 2011

## hhgregg Adds New South Florida Location

### *hhgregg to Offer Extended Hours and Hold Grand Opening Sales at Seven South Florida Stores*

INDIANAPOLIS--(BUSINESS WIRE)-- Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) today announced the addition of a new store in Homestead, FL, bringing hhgregg's South Florida store count to 11 and the total Florida store count to 34. hhgregg had previously opened 10 new area stores in July 2011. The new store is located at 2661 NE 10th Ct, Homestead, FL 33033.

To celebrate the grand openings and to help South Florida residents get a jump on holiday shopping, seven hhgregg South Florida stores will be open from 10:00 a.m. to midnight on Thursday, November 17<sup>th</sup>, Friday, November 18<sup>th</sup> and Saturday, November 19<sup>th</sup>. The participating stores include the new location in Homestead, as well as locations in Aventura, Hialeah, Pinecrest, Pembroke Pines, Plantation, and Fort Lauderdale. As part of the grand opening celebration, these stores will hold Grand Opening sales during those days, providing local residents with low prices on hhgregg's wide selection of televisions, appliances and electronics. hhgregg will host a ribbon-cutting ceremony on Thursday, November 17<sup>th</sup> at 9:45 a.m. to kick off the grand opening celebration at the Homestead store.

"hhgregg is committed to Florida and is thrilled to have entered the South Florida market in 2011," said Jeff Pearson, senior vice president of marketing, hhgregg. "We want to show our appreciation for the support we've received by holding both a Grand Opening and our upcoming Black Friday sale, making holiday shopping convenient and affordable for our customers."

Each hhgregg features more than 100 digital televisions, has more than 500 major appliances in stock every day and is staffed by more than 50 local residents who receive a comprehensive new-hire training program, and ongoing product training each year. hhgregg's knowledgeable and friendly sales staff is the hallmark of the company's "We Help" brand promise.

To learn more about hhgregg, please visit <http://www.hhgregg.com>

### **CORPORATE OVERVIEW**

hhgregg is a specialty retailer of consumer electronics, home appliances, computers, mobile products and related services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg operates 208 stores in Alabama, Delaware, Florida, Georgia, Illinois, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

hhgregg

**Jeff Pearson**, 317-816-1529

[Jeff.Pearson@hhgregg.com](mailto:Jeff.Pearson@hhgregg.com)

or

ICR for hhgregg

**Jeff Dorman**, 203-682-8324

[jeff.dorman@icrinc.com](mailto:jeff.dorman@icrinc.com)

Source: hhgregg

News Provided by Acquire Media