



April 17, 2012

hhgregg Announces Grand Opening of Rockford, IL Store

New Store to Offer Wide Selection of Appliances and Electronics

INDIANAPOLIS--(BUSINESS WIRE)-- Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) today announced that it will open a new store in Rockford, IL on Thursday, April 19th. The new store is located at 199 Deane Drive.

A ribbon-cutting ceremony will take place at 2:45 p.m. on Thursday, followed by the official store opening at 3:00 p.m. hhgregg will hold a Grand Opening sale from April 19th — April 28th, providing local residents with low prices on hhgregg's wide selection of televisions, appliances and electronics. Customers will also be able to take advantage of special financing options on items throughout the store, and will have a chance to register to win a Frigidaire Stainless Steel Appliance Package, a Magellan GPS and other prizes.

"We are very pleased to continue expanding our presence in Illinois," said Jeff Pearson, senior vice president of marketing for hhgregg. "We hope area residents will stop by the new store, see the wide selection of appliance and electronics and meet our friendly and knowledgeable local sales staff."

Approximately 50 residents have been hired to staff the 25,000 square foot store. Each employee undergoes a comprehensive training program and receives ongoing product training each year. Like all hhgregg locations, the new Rockford store will showcase over 100 digital TVs and has more than 400 major appliances in stock every day.

To learn more about hhgregg, please visit <http://www.hhgregg.com>

CORPORATE OVERVIEW

hhgregg is a specialty retailer of consumer electronics, home appliances, computers, mobile products and related services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg operates 210 stores in Alabama, Delaware, Florida, Georgia, Illinois, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

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