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hhgregg Signs Agreement with Pegasus Transportation

Bus Tours Expected to Bring 10,000 Additional Brazilian Shoppers in 2011

INDIANAPOLIS--(BUSINESS WIRE)-- Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) today announced that it has signed a new agreement with Pegasus Transportation, a group transportation service with offices in Orlando and Miami. The new transportation package, being offered to Brazilian groups, includes stops at hhgregg, The Florida Mall and Sports Authority.

"We are happy to be able to provide Pegasus shoppers with a wide selection of electronics and friendly service and advice from our experts," said Dan Turner, Regional Vice President of hhgregg. "We hope that the partnership with Pegasus increases our brand recognition with Brazilian tourists and makes hhgregg a "must-visit" destination when they tell friends and families about their trip."

Claudia Menezes, Pegasus Vice President, expects the deal to bring in an additional 7,000 Brazilian visitors this summer and around 10,000 for the year.

Pegasus Transportation provides transportation services for groups visiting the state of Florida. Pegasus works with different segments of the domestic group travel market including business, corporate, incentive, senior and student group travel. The company also possesses extensive international experience having handled tour groups from Asia, Europe, Middle East, and South Africa, as well as Central and South America.

hhgregg is one of the largest dealers of computers, digital cameras and camcorders in Florida, with hundreds of items on display at its 40,000 square foot Florida Mall store. Its highly trained sales staff provides friendly and professional customer service, helping customers to choose the products that best fit their needs. For more information, please visit www.hhgregg.com

CORPORATE OVERVIEW

hhgregg is a specialty retailer of consumer electronics, home appliances, and related products and services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg currently operates 175 stores in Alabama, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

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