



November 15, 2011

## hhgregg Opens Two New Chicagoland Stores

### *hhgregg to Offer Extended Hours and Hold Grand Opening Sales at All Chicagoland Stores*

INDIANAPOLIS--(BUSINESS WIRE)-- Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) today announced the addition of two new Chicagoland stores, bringing hhgregg's Chicagoland store count to 16. hhgregg had previously opened 14 new area stores in September 2011. The new Chicagoland stores are located in Ford City at 7601 South Cicero Ave, Chicago, IL 60652 and in North Riverside at 7250 W. Cermak Rd., North Riverside, IL 60546.

To celebrate the grand openings and to help Chicago area residents get a jump on holiday shopping, all hhgregg Chicagoland stores will be open from 10:00 a.m. to midnight on Thursday, November 17<sup>th</sup>, Friday, November 18<sup>th</sup> and Saturday, November 19<sup>th</sup>. As part of the grand opening celebration, all Chicagoland hhgregg's will hold Grand Opening sales during those days, providing local residents with low prices on hhgregg's wide selection of televisions, appliances and electronics. hhgregg will host a ribbon-cutting ceremony on Thursday, November 17<sup>th</sup> at 9:45 a.m. to kick off the grand opening celebrations at both new store locations.

"We are pleased by the reception hhgregg has received in Chicago and we are happy to make shopping even more convenient with the addition of these two new locations," said Jeff Pearson, senior vice president of marketing, hhgregg. "Between our Chicago grand opening sale and our upcoming Black Friday sale, we are offering area customers the chance to take advantage of some great deals and get all of their holiday shopping done at our beautiful new stores staffed with helpful associates who can make finding that perfect gift easy."

Each hhgregg features more than 100 digital televisions, has more than 500 major appliances in stock every day and is staffed by more than 50 local residents who receive a comprehensive new-hire training program and ongoing product training each year. hhgregg's knowledgeable and friendly sales staff is the hallmark of the company's "We Help" brand promise.

To learn more about hhgregg, please visit <http://www.hhgregg.com>

### CORPORATE OVERVIEW

hhgregg is a specialty retailer of consumer electronics, home appliances, computers, mobile products and related services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg operates 208 stores in Alabama, Delaware, Florida, Georgia, Illinois, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

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