

April 1, 2011

## hhgregg and All Pro Dad Launch Capture Your Family Moments Sweepstakes

*Prizes Include Two Sony Bloggie MP4 Cameras Given Away Daily*

INDIANAPOLIS--(BUSINESS WIRE)-- Today, Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) and national non-profit organization All Pro Dad, a program of Family First, announced the launch of the hhgregg All Pro Dad Capture Your Family Moments Sweepstakes which will run from April 1-15, 2011. To register, simply go to [hhgregg's Facebook page](#) and click on the Capture Your Family Moments Sweepstakes tab. Participants are entered to win one of two Sony Bloggie MP4 cameras daily and all participants receive a coupon for an additional 10% off any item at hhgregg.

In addition to entering, sweepstakes participants can create a video entry of their family story and post it on hhgregg's Facebook page. To help participants develop their entries, All Pro Dad has created a [helpful questionnaire](#) that provides potential areas to cover in a video entry. From the registered entries, two winners will be selected daily. Participants can post one video entry a day, increasing their chances to win.

"At hhgregg, we believe in bringing families together through fun activities and helping them preserve their favorite memories with technology," said Jeff Pearson, Vice President of Marketing, hhgregg. "Relationship-building is a core value at our company, so we are proud to partner with All Pro Dad on this exciting contest, improving family relationships across the country."

To learn more about hhgregg, please visit the company's website, <http://www.hhgregg.com/>.

### CORPORATE OVERVIEW

hhgregg is a specialty retailer of consumer electronics, home appliances, and related products and services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg currently operates 173 stores in Alabama, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

### ABOUT FAMILY FIRST

Family First is a national non-profit organization based in Tampa, Fla. Family First reaches thousands of parents each day through its three primary programs; All Pro Dad, [www.AllProDad.com](http://www.AllProDad.com); iMOM, [www.iMOM.com](http://www.iMOM.com); and the Family Minute, [www.FamilyMinute.com](http://www.FamilyMinute.com).

### ABOUT ALL PRO DAD FATHER & KIDS EXPERIENCE

The All Pro Dad Father & Kids Experience is the football-themed event of All Pro Dad, the fatherhood program of Family First, a national non-profit organization based in Tampa, Fla. Launched with the help of former Tampa Bay Buccaneers and Indianapolis Colts head coach Tony Dungy in 1997, All Pro Dad features almost 60 NFL players, coaches, and alumni who encourage men to be good fathers

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