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hhgregg Continues Sponsorship of the All Pro Dad Father & Kids Experience

Retailer Demonstrates Commitment to Local Communities and Family Values

INDIANAPOLIS, Oct 03, 2008 (BUSINESS WIRE) -- Indianapolis-based appliance and electronics retailer, hhgregg (NYSE:HGG), today announced its continued corporate sponsorship of The All Pro Dad Father & Kids Experience. hhgregg has acted as a presenting sponsor for three consecutive years, demonstrating the retailer's continued commitment to helping the All Pro Dad program reach out to local communities and their families.

"Our partnership with All Pro Dad provides us with a unique opportunity to give back to our customers and the communities in which they live," said hhgregg Chairman and CEO, Jerry Throgmartin. "Relationship-building is a core value at hhgregg, and we are proud to be a partner in All Pro Dad's important mission to improve family relationships across the country."

hhgregg employees, along with area NFL teams, have already donated their time at several All Pro Dad Father & Kids Experience events so far this year, including a recent event in June at the Pro Football Hall of Fame and Fawcett Stadium in Canton, Ohio. Between now and Thanksgiving, hhgregg will sponsor five additional events with NFL teams in the following markets:

-- October 4, Cincinnati Bengals, Cincinnati

-- October 11, Indianapolis Colts, Indianapolis

-- October 25, Jacksonville Jaguars, Jacksonville

-- November 8, Carolina Panthers, Charlotte

-- November 15, Tennessee Titans, Nashville

"Through these events, hhgregg anticipates connecting with approximately 10,000 fathers and their children, helping All Pro Dad instill family values in each and every community," continued Throgmartin.

Founded in part by Indianapolis Colts coach Tony Dungy, the All Pro Dad program is run by parent non-profit organization Family First and aims to educate men on becoming better fathers. All Pro Dad sponsors "Father & Kids Experience" events around the nation, where fathers and their children rotate through football-themed stations, helping fathers gain key parenting tips while connecting with their children in a fun and interactive environment. In order to make the experience especially memorable, hhgregg sponsors a free photo booth opportunity for participants at each event.

CORPORATE OVERVIEW

hhgregg (NYSE: HGG) is a specialty retailer of consumer electronics, home appliances, mattresses and related services operating under the names hhgregg(R) and Fine Lines(R). hhgregg currently operates 102 stores in Alabama, Florida, Georgia, Indiana, Kentucky, North Carolina, Ohio, South Carolina and Tennessee.

SOURCE: hhgregg

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