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hhgregg Remains the Official High-Definition TV Retailer of the Cincinnati Bengals

Company to Present Bengals Preseason Telecasts in High-Definition for the Third Straight Year

INDIANAPOLIS, Aug 26, 2010 (BUSINESS WIRE) -- For the third straight year, Indianapolis-based appliance and electronics retailer, hhgregg (NYSE:HGG), is pleased to announce that it has been named the official high-definition TV retailer of the Cincinnati Bengals.

To celebrate the continued partnership, each of the Bengals team-produced preseason games will be broadcast in high-definition and presented by hhgregg. The following telecasts will be carried on Local 12 (WKRC-CBS) in Cincinnati and across the Bengals Television Network:

- Saturday, August 28, Bengals @ Buffalo, 6:30 p.m.
- Thursday, September 2, Bengals @ Indianapolis, 7 p.m.

In addition, the Company is offering fans the chance to register at www.hhgregg.com/bengals to enter their child, age 8-14, for the chance to be the hhgregg "Kickoff Kid of the Game." One lucky winner, which will be determined by random drawings, will receive four VIP tickets, special sideline access, a Samsung camera and a chance run on to the field and retrieve the kicking tee.

"We are proud to extend our partnership with the Cincinnati Bengals," said Jeff Pearson, vice president of marketing for hhgregg. "High definition television enhances the football viewing experience for fans, and hhgregg is excited to be able to deliver it to them."

Bengals fans that are in the market for a new high-definition TV can visit their local [hhgregg store](#) or shop online at <http://www.hhgregg.com/> to browse the Company's wide selection of digital TVs. All hhgregg stores currently showcase over 100 digital TVs and have more than 500 major appliances in stock every day. The company has competitive prices and highly trained sales associates who aim to provide top-notch customer service.

CORPORATE OVERVIEW

hhgregg is a specialty retailer of consumer electronics, home appliances, and related products and services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg currently operates 158 stores in Alabama, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

SOURCE: hhgregg

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