

December 8, 2010

## hhgregg Launches 12 Gifts of Christmas Promotion

*Participants can win a different LG product each day*

INDIANAPOLIS--(BUSINESS WIRE)-- Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) today announced the launch of its "12 Gifts of Christmas" promotion. Beginning tomorrow and running through December 20<sup>th</sup>, hhgregg will offer consumers the chance to win a different LG product each day through its website. Those interested in participating can register daily at [www.hhgregg.com/hhgives](http://www.hhgregg.com/hhgives). One lucky winner will be selected at the end of each day.

Some of the top LG product prizes include:

- 26" — 42" HDTVs
- 22" Widescreen monitor
- Blu-ray disc players
- Home theater systems
- Vacuum
- Stainless steel refrigerator
- Stainless steel range

In an effort to spread joy and give back during the holiday season, each winner will also choose from one of four non-profit organizations to receive \$1,000 from hhgregg and LG. A total of \$12,000 will be donated throughout the promotion. The different charities registrants can choose from include:

- Family First
- AmVets
- Make a Wish
- Big Brothers Big Sisters

"Giving back to the community is an important part of hhgregg's culture," said Jeff Pearson, vice president of marketing for hhgregg. "We're excited to team up with LG to offer this promotion as it allows us to engage consumers and generate awareness for a variety of different noble causes. We hope our donation will bring joy to the lives of many different people this holiday season."

### CORPORATE OVERVIEW

hhgregg is a specialty retailer of consumer electronics, home appliances, and related products and services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg currently operates 173 stores in Alabama, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

ICR for hhgregg  
Jason Chudoba, 203-682-8332  
[Jason.Chudoba@icrinc.com](mailto:Jason.Chudoba@icrinc.com)

Source: hhgregg

News Provided by Acquire Media