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hhgregg Announces the Grand Opening of Erie, PA Store

New Store to Offer Wide Selection of Appliances and Electronics

INDIANAPOLIS, Nov 02, 2010 (BUSINESS WIRE) -- Indianapolis-based appliance and electronics leader hhgregg (NYSE:HGG) today announced that it will open a new store in Erie, PA on Thursday, November 4th. The new store, located at 7451 Peach Street brings the company's total number of stores in Pennsylvania to 13.

A ribbon-cutting ceremony will take place at 2:45 p.m. on Thursday, followed by the official store opening at 3:00 p.m. hhgregg will hold a Grand Opening sale from November 4th - November 13th, providing local residents with low prices on hhgregg's wide selection of televisions, appliances and electronics. Customers will also be able to take advantage of special financing options on items throughout the store, and will have a chance to register to win a Frigidaire Stainless Steel Appliance Package or a Magellan GPS.

"We are excited about opening a store in Erie and providing consumers with a chance to experience our wide selection of appliances and electronics, and our top notch customer service," said Jeff Pearson, vice president of marketing for hhgregg. "As the holiday season approaches, we hope residents in the Erie area will come into our store and experience all that we have to offer."

Approximately 50 residents have been hired to staff the 30,000 square foot store. Each employee undergoes a comprehensive training program and receives more than 200 hours of product training each year. Like all hhgregg locations, the new Erie store will showcase over 100 digital TVs and has more than 400 major appliances in stock every day.

To learn more about upcoming hhgregg store openings, please visit the "hhGO" link on the company's website, <http://www.hhgregg.com/>, or visit <http://www.hhgreggnewstores.com/>.

CORPORATE OVERVIEW

hhgregg is a specialty retailer of consumer electronics, home appliances, and related products and services operating under the name hhgregg(TM) and Fine Lines(TM). hhgregg currently operates 173 stores in Alabama, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Mississippi, New Jersey, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee and Virginia.

SOURCE: hhgregg

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