



eBay Inc.
Unaudited Summary of Consolidated Net Revenues by Type
 (U.S. Dollars in Thousands, Except Percentages)

| | Three Months Ended | | | | | | | | | Year Ended December 31, | | |
|--|-----------------------|----------------------|---------------------|---------------------|-----------------------|----------------------|---------------------|---------------------|-----------------------|----------------------------|---------------------|---------------------|
| | September 30, 2007 | December 31, 2007 | March 31, 2008 | June 30, 2008 | September 30, 2008 | December 31, 2008 | March 31, 2009 | June 30, 2009 | September 30, 2009 | 2006 | 2007 | 2008 |
| Net Transaction Revenues (1): | | | | | | | | | | | | |
| Marketplaces | \$ 1,155,886 | \$ 1,280,302 | \$ 1,267,633 | \$ 1,233,307 | \$ 1,163,890 | \$ 1,046,227 | \$ 1,033,827 | \$ 1,056,917 | \$ 1,151,361 | \$ 3,864,502 | \$ 4,680,835 | \$ 4,711,057 |
| Current quarter vs prior quarter | 2% | 11% | (1%) | (3%) | (6%) | (10%) | (1%) | 2% | 9% | | | |
| Current quarter vs prior year quarter | 24% | 17% | 14% | 9% | 1% | (18%) | (18%) | (14%) | (1%) | | | |
| Percent of Marketplaces revenue from international | 52% | 54% | 54% | 55% | 52% | 54% | 51% | 54% | 54% | | | |
| Payments | 447,952 | 539,301 | 559,720 | 580,287 | 576,302 | 604,186 | 604,833 | 630,162 | 649,159 | 1,401,824 | 1,838,539 | 2,320,495 |
| Current quarter vs prior quarter | 4% | 20% | 4% | 4% | (1%) | 5% | 0% | 4% | 3% | | | |
| Current quarter vs prior year quarter | 32% | 34% | 34% | 34% | 29% | 12% | 8% | 9% | 13% | | | |
| Percent of Payments revenue from international | 43% | 44% | 43% | 44% | 45% | 45% | 44% | 45% | 46% | | | |
| Communications | 93,823 | 110,364 | 119,791 | 130,151 | 137,201 | 138,660 | 143,238 | 155,661 | 172,957 | 189,110 | 364,564 | 525,803 |
| Current quarter vs prior quarter | 9% | 18% | 9% | 9% | 5% | 1% | 3% | 9% | 11% | | | |
| Current quarter vs prior year quarter | 91% | 80% | 62% | 51% | 46% | 26% | 20% | 20% | 26% | | | |
| Percent of Communications revenue from international | 83% | 84% | 83% | 84% | 82% | 81% | 82% | 83% | 83% | | | |
| Total net transaction revenues | 1,697,661 | 1,929,967 | 1,947,144 | 1,943,745 | 1,877,393 | 1,789,073 | 1,781,898 | 1,842,740 | 1,973,477 | 5,455,436 | 6,883,938 | 7,557,355 |
| Current quarter vs prior quarter | 3% | 14% | 1% | (0%) | (3%) | (5%) | (0%) | 3% | 7% | | | |
| Current quarter vs prior year quarter | 29% | 24% | 21% | 18% | 11% | (7%) | (8%) | (5%) | 5% | | | |
| Marketing Services and Other Revenues (1): | | | | | | | | | | | | |
| Marketplaces | 164,746 | 222,205 | 216,684 | 224,724 | 212,963 | 221,323 | 190,622 | 201,782 | 213,222 | 469,788 | 683,056 | 875,694 |
| Current quarter vs prior quarter | 5% | 35% | (2%) | 4% | (5%) | 4% | (14%) | 6% | 6% | | | |
| Current quarter vs prior year quarter | 40% | 51% | 56% | 43% | 29% | (0%) | (12%) | (10%) | 0% | | | |
| Percent of Marketplaces revenue from international | 48% | 49% | 58% | 61% | 61% | 62% | 68% | 71% | 69% | | | |
| Payments | 22,444 | 23,411 | 21,859 | 21,508 | 20,909 | 18,898 | 38,125 | 39,139 | 38,904 | 38,706 | 88,077 | 83,174 |
| Current quarter vs prior quarter | 3% | 4% | (7%) | (2%) | (3%) | (10%) | 102% | 3% | (1%) | | | |
| Current quarter vs prior year quarter | 135% | 69% | 7% | (2%) | (7%) | (19%) | 74% | 82% | 86% | | | |
| Percent of Payments revenue from international | 43% | 49% | 50% | 56% | 52% | 33% | 6% | 6% | 6% | | | |
| Communications | 4,369 | 5,023 | 6,536 | 5,684 | 6,266 | 6,552 | 9,941 | 14,331 | 12,249 | 5,811 | 17,258 | 25,038 |
| Current quarter vs prior quarter | 32% | 15% | 30% | (13%) | 10% | 5% | 52% | 44% | (15%) | | | |
| Current quarter vs prior year quarter | 455% | 14% | 44% | 71% | 43% | 30% | 52% | 152% | 95% | | | |
| Percent of Communications revenue from international | 62% | 70% | 67% | 66% | 64% | 61% | 65% | 68% | 65% | | | |
| Total marketing services and other revenues | 191,559 | 250,639 | 245,079 | 251,916 | 240,138 | 246,773 | 238,688 | 255,252 | 264,375 | 514,305 | 788,391 | 983,906 |
| Current quarter vs prior quarter | 5% | 31% | (2%) | 3% | (5%) | 3% | (3%) | 7% | 4% | | | |
| Current quarter vs prior year quarter | 50% | 51% | 50% | 38% | 25% | (2%) | (3%) | 1% | 10% | | | |
| Total net revenues | \$ 1,889,220 | \$ 2,180,606 | \$ 2,192,223 | \$ 2,195,661 | \$ 2,117,531 | \$ 2,035,846 | \$ 2,020,586 | \$ 2,097,992 | \$ 2,237,852 | \$ 5,969,741 | \$ 7,672,329 | \$ 8,541,261 |
| Current quarter vs prior quarter | 3% | 15% | 1% | 0% | (4%) | (4%) | (1%) | 4% | 7% | | | |
| Current quarter vs prior year quarter | 30% | 27% | 24% | 20% | 12% | (7%) | (8%) | (4%) | 6% | | | |

(1) Beginning with the first quarter of 2008, we reclassified revenue generated primarily from our Marketplaces non-gross merchandise volume based businesses (which includes Shopping.com, Rent.com and our classified websites) from "Net Transaction Revenues" to "Marketing Services and Other Revenues" in order to more closely align our net transaction revenue presentation with our key operating metrics. "Marketing Service and Other Revenues" also includes amounts previously reflected under "Advertising and Other Revenue." Prior period amounts have been reclassified to conform to the current presentation. Consolidated revenues, as well as total



eBay Inc.
Unaudited Summary of Consolidated Net Revenues by Segment
 (U.S. Dollars In Thousands, Except Percentages)

| | Three Months Ended | | | | | | | | | Year Ended | | |
|--|-----------------------|----------------------|---------------------|---------------------|-----------------------|----------------------|---------------------|---------------------|-----------------------|---------------------|---------------------|---------------------|
| | September 30, 2007 | December 31, 2007 | March 31, 2008 | June 30, 2008 | September 30, 2008 | December 31, 2008 | March 31, 2009 | June 30, 2009 | September 30, 2009 | 2006 | 2007 | 2008 |
| Marketplaces | \$ 1,320,632 | \$ 1,502,507 | \$ 1,484,317 | \$ 1,458,031 | \$ 1,376,853 | \$ 1,267,550 | \$ 1,224,449 | \$ 1,258,699 | \$ 1,364,583 | \$ 4,334,290 | \$ 5,363,891 | \$ 5,586,751 |
| <i>Current quarter vs prior quarter</i> | 2% | 14% | (1%) | (2%) | (6%) | (8%) | (3%) | 3% | 8% | | | |
| <i>Current quarter vs prior year quarter</i> | 26% | 21% | 19% | 13% | 4% | (16%) | (18%) | (14%) | (1%) | | | |
| Percent of Marketplaces revenue from international | 51% | 54% | 55% | 56% | 53% | 55% | 54% | 57% | 56% | | | |
| Payments | 470,396 | 562,712 | 581,579 | 601,795 | 597,211 | 623,084 | 642,958 | 669,301 | 688,063 | 1,440,530 | 1,926,616 | 2,403,669 |
| <i>Current quarter vs prior quarter</i> | 4% | 20% | 3% | 3% | (1%) | 4% | 3% | 4% | 3% | | | |
| <i>Current quarter vs prior year quarter</i> | 35% | 35% | 32% | 33% | 27% | 11% | 11% | 11% | 15% | | | |
| Percent of Payments revenue from international | 43% | 44% | 43% | 44% | 45% | 45% | 42% | 43% | 44% | | | |
| Communications | 98,192 | 115,387 | 126,327 | 135,835 | 143,467 | 145,212 | 153,179 | 169,992 | 185,206 | 194,921 | 381,822 | 550,841 |
| <i>Current quarter vs prior quarter</i> | 9% | 18% | 9% | 8% | 6% | 1% | 5% | 11% | 9% | | | |
| <i>Current quarter vs prior year quarter</i> | 96% | 76% | 61% | 51% | 46% | 26% | 21% | 25% | 29% | | | |
| Percent of Communications revenue from international | 82% | 83% | 82% | 83% | 82% | 80% | 80% | 81% | 81% | | | |
| Total net revenues | <u>\$ 1,889,220</u> | <u>\$ 2,180,606</u> | <u>\$ 2,192,223</u> | <u>\$ 2,195,661</u> | <u>\$ 2,117,531</u> | <u>\$ 2,035,846</u> | <u>\$ 2,020,586</u> | <u>\$ 2,097,992</u> | <u>\$ 2,237,852</u> | <u>\$ 5,969,741</u> | <u>\$ 7,672,329</u> | <u>\$ 8,541,261</u> |
| <i>Current quarter vs prior quarter</i> | 3% | 15% | 1% | 0% | (4%) | (4%) | (1%) | 4% | 7% | | | |
| <i>Current quarter vs prior year quarter</i> | 30% | 27% | 24% | 20% | 12% | (7%) | (8%) | (4%) | 6% | | | |



eBay, Inc
 Unaudited Summary of Consolidated Net Revenues by Geography
 (U.S. Dollars In Thousands, Except Percentages)

| | Three Months Ended | | | | | | | | | Year Ended December 31, | | |
|--|-----------------------|----------------------|-------------------|------------------|-----------------------|----------------------|-------------------|------------------|-----------------------|----------------------------|--------------|--------------|
| | September 30, 2007 | December 31, 2007 | March 31, 2008 | June 30, 2008 | September 30, 2008 | December 31, 2008 | March 31, 2009 | June 30, 2009 | September 30, 2009 | 2006 | 2007 | 2008 |
| U.S. net revenues | \$ 929,605 | \$ 1,032,336 | \$ 1,024,272 | \$ 1,002,189 | \$ 1,001,637 | \$ 941,368 | \$ 968,584 | \$ 959,697 | \$ 1,013,477 | \$ 3,108,986 | \$ 3,742,670 | \$ 3,969,466 |
| <i>Current quarter vs prior quarter</i> | 4% | 11% | (1%) | (2%) | (0%) | (6%) | 3% | (1%) | 6% | | | |
| <i>Current quarter vs prior year quarter</i> | 22% | 18% | 16% | 12% | 8% | (9%) | (5%) | (4%) | 1% | | | |
| <i>Percentage of total</i> | 49% | 47% | 47% | 46% | 47% | 46% | 48% | 46% | 45% | | | |
| International net revenues | 959,615 | 1,148,270 | 1,167,951 | 1,193,472 | 1,115,894 | 1,094,478 | 1,052,002 | 1,138,295 | 1,224,375 | 2,860,755 | 3,929,659 | 4,571,795 |
| <i>Current quarter vs prior quarter</i> | 2% | 20% | 2% | 2% | (7%) | (2%) | (4%) | 8% | 8% | | | |
| <i>Current quarter vs prior year quarter</i> | 40% | 35% | 32% | 27% | 16% | (5%) | (10%) | (5%) | 10% | | | |
| <i>Percentage of total</i> | 51% | 53% | 53% | 54% | 53% | 54% | 52% | 54% | 55% | | | |
| Total net revenues | \$ 1,889,220 | \$ 2,180,606 | \$ 2,192,223 | \$ 2,195,661 | \$ 2,117,531 | \$ 2,035,846 | \$ 2,020,586 | \$ 2,097,992 | \$ 2,237,852 | \$ 5,969,741 | \$ 7,672,329 | \$ 8,541,261 |
| <i>Current quarter vs prior quarter</i> | 3% | 15% | 1% | 0% | (4%) | (4%) | (1%) | 4% | 7% | | | |
| <i>Current quarter vs prior year quarter</i> | 30% | 27% | 24% | 20% | 12% | (7%) | (8%) | (4%) | 6% | | | |