



eBay Inc.  
**eBay Unaudited Supplemental Operating Data**  
(In Millions, Except Percentages)

	Three Months Ended									Year Ended		
	September 30, 2007	December 31, 2007	March 31, 2008	June 30, 2008	September 30, 2008	December 31, 2008	March 31, 2009	June 30, 2009	September 30, 2009	2006	2007	2008
<b>Marketplaces Segment (1)</b>												
<b>Active Users (2)</b>	84.8	85.3	86.2	86.3	87.2	87.7	88.3	88.4	89.2	81.8	85.3	87.7
<i>Current quarter vs prior quarter</i>	0%	1%	1%	0%	1%	1%	1%	0%	1%			
<i>Current quarter vs prior year quarter</i>	5%	3%	2%	1.77%	3%	3%	2%		2%			
<b>Gross Merchandise Volume (excluding vehicles) (3)</b>	\$11,063	\$13,107	\$12,868	\$12,301	\$11,361	\$11,470	\$10,797	\$11,127	\$12,192	\$40,473	\$46,574	\$48,001
<i>Current quarter vs prior quarter</i>	(0%)	18%	(2%)	(4%)	(8%)	1%	(6%)	3%	10%			
<i>Current quarter vs prior year quarter</i>	16%	14%	14%	11%	3%	(12%)	(16%)	(10%)	7%			
<b>Vehicles Gross Merchandise Volume (4)</b>	\$3,332	\$3,106	\$3,168	\$3,383	\$2,922	\$2,176	\$2,074	\$2,300	\$2,386	\$12,000	\$12,780	\$11,649
<i>Current quarter vs prior quarter</i>	(2%)	(7%)	2%	7%	(14%)	(26%)	(5%)	11%	4%			
<i>Current quarter vs prior year quarter</i>	8%	8%	7%	(0%)	(12%)	(30%)	(35%)	(32%)	18%			
<i>Fixed Price Trading as % of total gross merchandise volume (5)</i>	41%	42%	42%	43%	46%	49%	49%	51%	56%	-	-	-
<b>Payments (14)</b>												
<b>Active registered accounts (6)</b>	54.8	57.3	60.2	62.6	65.3	70.4	73.1	75.4	78.0	49.4	57.3	70.4
<i>Current quarter vs prior quarter</i>	4%	5%	5%	4%	4%	8%	4%	3%	3%			
<i>Current quarter vs prior year quarter</i>	16%	16%	17%	19%	19%	23%	21%	20%	19%			
<b>Net total number of payments (7)</b>	172.2	203.9	211.0	210.9	214.5	252.2	254.1	259.6	273.9	593.5	716.0	888.6
<i>Current quarter vs prior quarter</i>	3%	18%	3%	(0%)	2%	18%	1%	2%	6%			
<i>Current quarter vs prior year quarter</i>	21%	22%	23%	26%	25%	24%	20%	23%	28%			
<b>Net total payment volume (8)</b>	\$11,569	\$14,044	\$14,417	\$14,930	\$14,812	\$15,988	\$15,859	\$16,705	\$17,686	\$35,799	\$47,470	\$60,147
<i>Current quarter vs prior quarter</i>	4%	21%	3%	4%	(1%)	8%	(1%)	5%	6%			
<i>Current quarter vs prior year quarter</i>	34%	35%	34%	35%	28%	14%	10%	12%	19%			
<i>Merchant Services net total payment volume as % of net total payment volume</i>	44%	44%	46%	49%	51%	50%	53%	55%	56%	-	-	-
<i>Bill Me Later net total payment volume as a % of net total payment volume</i>	-	-	-	-	-	1%	1%	1%	1%	-	-	-
<b>Transaction rates (9)</b>												
Transaction revenue rate	3.87%	3.84%	3.88%	3.89%	3.89%	3.78%	3.81%	3.77%	3.67%	3.92%	3.87%	3.86%
Transaction processing expense rate	1.21%	1.18%	1.18%	1.23%	1.20%	1.16%	1.16%	1.15%	1.16%	1.11%	1.18%	1.19%
Transaction loss rate	0.27%	0.27%	0.24%	0.27%	0.29%	0.33%	0.28%	0.30%	0.25%	0.35%	0.29%	0.29%
<b>Loan portfolio rates</b>												
Risk adjusted margin (10)	-	-	-	-	-	13.37%	11.36%	10.28%	8.98%	-	-	13.37%
Net charge off rate (11)	-	-	-	-	-	8.75%	8.95%	11.08%	11.53%	-	-	8.75%
90-day delinquency rate (12)	-	-	-	-	-	3.94%	4.57%	4.64%	4.97%	-	-	3.94%
<b>Communication</b>												
<b>Registered Users (13)</b>	245.7	276.3	309.3	338.2	370.2	405.3	443.2	480.5	520.8	171.2	276.3	405.3
<i>Current quarter vs prior quarter</i>	12%	12%	9%	9%	9%	9%	9%	8%	8%			
<i>Current quarter vs prior year quarter</i>	81%	61%	58%	54%	51%	47%	43%	42%	41%			

(1) Rent.com, Shopping.com, and eBay's classifieds web sites are not included in these metrics.

(2) All users, excluding users of Half.com, StubHub, Gmarket and Internet Auction Co., our Korean subsidiary, who bid on, bought, listed or sold an item within the previous 12-month period. Users may register more than once, and as a result, may have more than one account.

(3) Total value of all successfully closed items between users on eBay Marketplaces trading platforms during the quarter, regardless of whether the buyer and seller actually consummated the transaction, excluding vehicles gross merchandise volume.

(4) Total value of all successfully closed vehicle transactions between users on eBay Marketplaces trading platforms during the quarter, regardless of whether the buyer and seller actually consummated the transaction.

(5) Primarily, total GMV related to eBay's "Buy It Now" feature on eBay Marketplaces trading platforms during the quarter.

(6) All registered accounts that successfully sent or received at least one payment or payment reversal through the PayPal system or Bill Me Later accounts that are currently able to transact and that received a statement within the last 12 months.

(7) Number of payments, net of payment reversals, successfully completed through our payments network or on Bill Me Later accounts during the period, excluding the payment gateway business.

(8) Total dollar volume of payments, net of payment reversals, successfully completed through our payments network or on Bill Me Later accounts during the quarter, excluding the payment gateway business.

(9) Transaction rates represent the ratio of Payments net transaction revenues (including the payment gateway business and Bill Me Later), Payments third-party processing expenses, and Payments fraud and protection program losses relative to net total payment volume.

(10) The risk adjusted margin represents the annualized ratio of Bill Me Later revenue, excluding contra-revenue incentives to customers or merchants, less cost of funds less net credit and fraud losses relative to average loans receivable for the 3-month period.

(11) Net charge off rate represents the annualized ratio of Bill Me Later net credit losses relative to average loans receivable for the 3-month period.

(12) 90-day delinquency rate is the ratio of Bill Me Later end of period account balances that have missed 3 or more consecutive payments relative to total ending loan receivables.

(13) Cumulative number of unique user accounts, which includes, among other things, users who may have registered via non-Skype based websites and users that have more than one account.

(14) The metrics for Payments have been adjusted in Q1-08 to reflect new management definitions which we believe improve the consistency between how management measures and monitors its business.



**eBay Inc.**  
**\$1 Billion Categories Trended Data**  
(U.S. Dollars In Millions)

**Worldwide Annualized GMV for the Three Months Ended**

	September 30, 2007	December 31, 2007	March 31, 2008	June 30, 2008	September 30, 2008	December 31, 2008	March 31, 2009	June 30, 2009	September 30, 2009
Vehicles	13,328	12,424	12,672	13,532	11,688	8,704	8,296	9,200	9,544
<i>Current quarter vs prior quarter</i>	(2%)	(7%)	2%	7%	(14%)	(26%)	(5%)	11%	4%
<i>Current quarter vs prior year quarter</i>	8%	8%	7%	(0%)	(12%)	(30%)	(35%)	(32%)	(18%)
Parts & Accessories	4,596	4,768	5,348	5,392	4,620	4,184	4,592	5,056	4,856
<i>Current quarter vs prior quarter</i>	(8%)	4%	12%	1%	(14%)	(9%)	10%	10%	(4%)
<i>Current quarter vs prior year quarter</i>	22%	14%	14%	7%	1%	(12%)	(14%)	(6%)	5%
Consumer Electronics	5,720	8,056	7,032	6,348	6,264	6,940	6,004	5,828	6,256
<i>Current quarter vs prior quarter</i>	(1%)	41%	(13%)	(10%)	(1%)	11%	(13%)	(3%)	7%
<i>Current quarter vs prior year quarter</i>	14%	13%	17%	10%	10%	(14%)	(15%)	(8%)	(0%)
Computers	3,688	4,132	4,248	3,656	3,500	3,636	3,648	3,496	4,052
<i>Current quarter vs prior quarter</i>	0%	12%	3%	(14%)	(4%)	4%	0%	(4%)	16%
<i>Current quarter vs prior year quarter</i>	2%	3%	5%	(1%)	(5%)	(12%)	(14%)	(4%)	16%
Clothing & Accessories	4,340	5,564	5,348	5,288	4,652	4,984	4,472	4,812	5,392
<i>Current quarter vs prior quarter</i>	(3%)	28%	(4%)	(1%)	(12%)	7%	(10%)	8%	12%
<i>Current quarter vs prior year quarter</i>	17%	17%	18%	18%	7%	(10%)	(16%)	(9%)	16%
Home & Garden	3,700	4,120	4,244	4,184	3,840	3,824	3,636	3,856	4,228
<i>Current quarter vs prior quarter</i>	2%	11%	3%	(1%)	(8%)	(0%)	(5%)	6%	10%
<i>Current quarter vs prior year quarter</i>	22%	18%	18%	15%	4%	(7%)	(14%)	(8%)	10%
Collectibles	2,380	2,948	2,772	2,468	2,232	2,404	2,108	1,956	2,252
<i>Current quarter vs prior quarter</i>	(0%)	24%	(6%)	(11%)	(10%)	8%	(12%)	(7%)	15%
<i>Current quarter vs prior year quarter</i>	8%	5%	3%	3%	(6%)	(18%)	(24%)	(21%)	1%
Books/Movies/Music	3,000	3,288	3,456	2,952	2,864	2,668	2,744	2,376	3,112
<i>Current quarter vs prior quarter</i>	10%	10%	5%	(15%)	(3%)	(7%)	3%	(13%)	31%
<i>Current quarter vs prior year quarter</i>	8%	8%	11%	8%	(6%)	(19%)	(21%)	(20%)	9%
Sports	2,836	2,884	2,940	3,232	2,992	2,564	2,520	2,992	3,184
<i>Current quarter vs prior quarter</i>	(2%)	2%	2%	10%	(7%)	(14%)	(2%)	19%	6%
<i>Current quarter vs prior year quarter</i>	14%	8%	14%	12%	6%	(11%)	(14%)	(7%)	6%
Business & Industrial	2,140	2,300	2,584	2,452	2,212	2,072	2,128	2,172	2,208
<i>Current quarter vs prior quarter</i>	(4%)	7%	12%	(5%)	(10%)	(6%)	3%	2%	2%
<i>Current quarter vs prior year quarter</i>	22%	14%	16%	10%	3%	(10%)	(18%)	(11%)	(0%)
Toys	1,940	2,748	2,396	2,144	1,952	2,412	1,964	1,876	2,284
<i>Current quarter vs prior quarter</i>	0%	42%	(13%)	(11%)	(9%)	24%	(19%)	(4%)	22%
<i>Current quarter vs prior year quarter</i>	14%	7%	12%	11%	1%	(12%)	(18%)	(13%)	17%
Jewelry & Watches	1,924	2,508	2,332	2,216	1,988	2,168	1,944	1,988	2,080
<i>Current quarter vs prior quarter</i>	(2%)	30%	(7%)	(5%)	(10%)	9%	(10%)	2%	5%
<i>Current quarter vs prior year quarter</i>	17%	15%	18%	13%	3%	(14%)	(17%)	(10%)	5%
Cameras & Photo	1,504	1,752	1,672	1,672	1,508	1,592	1,428	1,488	1,520
<i>Current quarter vs prior quarter</i>	(3%)	16%	(5%)	0%	(10%)	6%	(10%)	4%	2%
<i>Current quarter vs prior year quarter</i>	7%	7%	10%	8%	0%	(9%)	(15%)	(11%)	1%
Antiques & Art	1,164	1,484	1,508	1,364	1,096	1,152	1,032	956	928
<i>Current quarter vs prior quarter</i>	(7%)	28%	2%	(10%)	(20%)	5%	(10%)	(7%)	(3%)
<i>Current quarter vs prior year quarter</i>	15%	14%	12%	9%	(6%)	(22%)	(32%)	(30%)	(15%)
Coins & Stamps	1,028	1,192	1,428	1,188	1,032	1,184	1,288	1,148	1,080
<i>Current quarter vs prior quarter</i>	(4%)	16%	20%	(17%)	(13%)	15%	9%	(11%)	(6%)
<i>Current quarter vs prior year quarter</i>	14%	14%	8%	11%	0%	(1%)	(10%)	(3%)	5%
Tickets & Travel	1,772	1,980	1,496	2,012	2,260	1,816	1,508	1,912	2,168
<i>Current quarter vs prior quarter</i>	33%	12%	(24%)	34%	12%	(20%)	(17%)	27%	13%
<i>Current quarter vs prior year quarter</i>	82%	116%	38%	51%	28%	(8%)	1%	(5%)	(4%)

The above metrics are based on the most recent quarter's category classification. All historic metrics have been updated to reflect the current quarter's classification.