ebay inc

eBay Inc.
eBay Unaudited Supplemental Operating Data
(In Millions, Except Percentages)

	Three Months Ended									Year Ended December 31,		
	March 31, 2013	December 31, 2012	September 30, 2012	June 30, 2012	March 31, 2012	December 31, 2011	September 30, 2011	June 30, 2011	March 31, 2011	2012	2011	2010
Marketplaces Segment (1)												
Active Users (2)	116.2	112.3	108.3	104.8	102.4	100.4	98.7	97.2	95.9	112.3	100.4	94.5
Current quarter vs prior quarter	*3 %*	*4 %*	*3 %*	*2 %*	*2 %*	*2 %*	*2 %*	*1%*	*1 %*			
Current quarter vs prior year quarter	*13 %*	*12 %*	*10 %*	*8 %*	*7 %*	*6 %*	*6 %*	*6%*	*5 %*			
Gross Merchandise Volume (excluding vehicles) (3)	$ 18,326	$ 19,105	$ 16,281	$ 16,171	$ 16,206	$ 16,490	$ 14,666	$ 14,680	$ 14,496	$ 67,763	$ 60,332	$ 53,532
Current quarter vs prior quarter	*(4)%*	*17 %*	*1 %*	*— %*	*(2)%*	*12 %*	*— %*	*1%*	*(4)%*			
Current quarter vs prior year quarter	*13 %*	*16 %*	*11 %*	*10 %*	*12 %*	*10 %*	*16 %*	*17%*	*8 %*			
Vehicles Gross Merchandise Volume (4)	$ 1,686	$ 1,727	$ 1,994	$ 2,021	$ 1,871	$ 1,864	$ 2,149	$ 2,238	$ 2,050	$ 7,613	$ 8,301	$ 8,287
Current quarter vs prior quarter	*(2)%*	*(13)%*	*(1)%*	*8 %*	*— %*	*(13)%*	*(4)%*	*9%*	*7 %*			
Current quarter vs prior year quarter	*(10)%*	*(7)%*	*(7)%*	*(10)%*	*(9)%*	*(3)%*	*— %*	*2%*	*1 %*			
Fixed Price Trading (5) as % of total gross merchandise volume	*68 %*	*68 %*	*66 %*	*65 %*	*64 %*	*64 %*	*63 %*	*62%*	*61 %*	66%	63%	60%
Payments												
Active registered accounts (6)	127.7	122.7	117.4	113.2	109.8	106.3	103.0	100.3	97.7	122.7	106.3	94.4
Current quarter vs prior quarter	*4 %*	*5 %*	*4 %*	*3 %*	*3 %*	*3 %*	*3 %*	*3%*	*3 %*			
Current quarter vs prior year quarter	*16 %*	*15 %*	*14 %*	*13 %*	*12 %*	*13 %*	*14 %*	*15%*	*16 %*			
Net total number of payments (7)	681.6	691.7	589.2	564.8	555.7	548.1	459.2	432.0	424.6	2,401.3	1,863.9	1,449.1
Current quarter vs prior quarter	*(1)%*	*17 %*	*4 %*	*2 %*	*1 %*	*19 %*	*6 %*	*2%*	*1 %*			
Current quarter vs prior year quarter	*23 %*	*26 %*	*28 %*	*31 %*	*31 %*	*30 %*	*29 %*	*29%*	*26 %*			
Net total payment volume (8)	$ 41,040	$ 41,471	$ 35,159	$ 34,451	$ 33,857	$ 33,372	$ 29,282	$ 28,742	$ 27,362	$ 144,937	$ 118,758	$ 91,955
Current quarter vs prior quarter	*(1)%*	*18 %*	*2 %*	*2 %*	*1 %*	*14 %*	*2 %*	*5%*	*2 %*			
Current quarter vs prior year quarter	*21 %*	*24 %*	*20 %*	*20 %*	*24 %*	*24 %*	*31 %*	*34%*	*28 %*			
Merchant Services net total payment volume as % of net total payment volume	*68 %*	*68 %*	*67 %*	*67 %*	*66 %*	*66 %*	*66 %*	*66%*	*64 %*	*67%*	*65%*	*62%*
Transaction rates (9)												
Take rate	3.77 %	3.72 %	3.89 %	3.94 %	3.87 %	3.71 %	3.78 %	3.73%	3.63 %	3.85%	3.72%	3.74%
Transaction expense	1.05 %	1.03 %	1.07 %	1.07 %	1.07 %	1.04 %	1.14 %	1.11%	1.11 %	1.06%	1.10%	1.16%
Loss rate	0.29 %	0.28 %	0.30 %	0.26 %	0.26 %	0.27 %	0.31 %	0.25%	0.21 %	0.28%	0.26%	0.22%
Transaction margin	64.4 %	64.7 %	64.8 %	66.3 %	65.6 %	64.8 %	61.5 %	63.6%	63.7 %	65.3%	63.5%	63.0%
Loan portfolio rates												
Risk adjusted margin (10)	15.8 %	15.6 %	16.5 %	15.5 %	16.8 %	16.9 %	18.0 %	16.5%	14.7 %	15.6%	12.7%	12.7%
Net charge off rate (11)	5.3 %	5.3 %	4.9 %	4.6 %	4.5 %	4.4 %	4.3 %	4.4%	4.9 %	4.8%	4.5%	7.7%
90-day delinquency rate (12)	2.7 %	2.7 %	2.9 %	2.5 %	2.4 %	2.4 %	2.6 %	2.2%	2.2 %	2.7%	2.4%	2.4%

	Three Months Ended									Year Ended December 31,		
	March 31, 2013	December 31, 2012	September 30, 2012	June 30, 2012	March 31, 2012	December 31, 2011	September 30, 2011	June 30, 2011	March 31, 2011	2012	2011	2010
GSI												
Gross Merchandise Volume (13)	$ 807	$ 1,595	$ 698	$ 674	$ 715	$ 1,362	$ 601	$ 76	N/A	$ 3,682	$ 2,046	N/A
Current quarter vs prior quarter	(49)%	129%	4%	(6)%	(48)%	127%	N/A	N/A	N/A			
Current quarter vs prior year quarter	13 %	17%	16%	N/A	N/A	N/A	N/A	N/A	N/A			

(1) Shopping.com and eBay's classifieds web sites are not included in these metrics.

(2) All users, excluding users of Half.com, StubHub, GittiGidiyor, and our Korean subsidiaries (Gmarket and Internet Auction Co.), who bid on, bought, listed or sold an item within the previous 12-month period. Users may register more than once, and as a result, may have more than one account.

(3) Total value of all successfully closed items between users on eBay Marketplaces trading platforms during the quarter, regardless of whether the buyer and seller actually consummated the transaction, excluding vehicles gross merchandise volume.

(4) Total value of all successfully closed vehicle transactions between users on eBay Marketplaces trading platforms during the quarter, regardless of whether the buyer and seller actually consummated the transaction.

(5) Primarily, total gross merchandise volume related to eBay's "Buy It Now" feature on eBay Marketplaces trading platforms relative to total gross merchandise volume during the quarter.

(6) All registered accounts that successfully sent or received at least one payment or payment reversal through the PayPal system or Bill Me Later accounts that are currently able to transact and that received a statement within the last 12 months.

(7) Number of payments, net of payment reversals, successfully completed through PayPal's Payments network and on Bill Me Later accounts during the quarter, excluding PayPal's payment gateway business.

(8) Total dollar volume of payments, net of payment reversals, successfully completed through our Payments networks and Zong, excluding PayPal's payment gateway business and on Bill Me Later accounts during the period.

(9) Transaction rates represent the ratio of Payments net transaction revenues (including PayPal's payment gateway business and Bill Me Later), Payments third-party processing expenses, and Payments fraud and protection program losses relative to net total payment volume.

(10) The risk adjusted margin represents the annualized ratio of Bill Me Later revenue, excluding contra-revenue incentives to customers or merchants, less cost of funds, and less net credit and fraud losses relative to average loans receivable for the quarter.

(11) Net charge-off rate represents the annualized ratio of Bill Me Later net credit losses relative to average loans receivable for the quarter.

(12) 90-day delinquency rate is the ratio of Bill Me Later end of period account balances that have missed three or more consecutive payments relative to total ending loan receivables.

(13) Retail value of all sales transactions, inclusive of freight charges and net of allowance for returns and discounts, which flow through the GSI ecommerce services platform, whether we record the full amount of such transaction as a product sale or a percentage of such transaction as a service fee

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Category	Three Months Ended									Year Ended December 31,		
	March 31, 2013	December 31, 2012	September 30, 2012	June 30, 2012	March 31, 2012	December 31, 2011	September 30, 2011	June 30, 2011	March 31, 2011	2012	2011	2010
Vehicles	1,686	1,727	1,994	2,021	1,871	1,864	2,149	2,238	2,050	7,613	8,301	8,287
Current quarter vs prior quarter	*(2)%*	*(13)%*	*(1)%*	*8 %*	*— %*	*(13)%*	*(4)%*	*9 %*	*7 %*			
Current quarter vs prior year quarter	*(10)%*	*(7)%*	*(7)%*	*(10)%*	*(9)%*	*(3)%*	*— %*	*2 %*	*1 %*	*(8)%*	*— %*	*(6)%*
Parts & Accessories	1,952	1,745	1,760	1,828	1,762	1,521	1,507	1,633	1,521	7,095	6,182	5,173
Current quarter vs prior quarter	*12 %*	*(1)%*	*(4)%*	*4 %*	*16 %*	*1 %*	*(8)%*	*7 %*	*15 %*			
Current quarter vs prior year quarter	*11 %*	*15 %*	*17 %*	*12 %*	*16 %*	*15 %*	*23 %*	*25 %*	*15 %*	*15 %*	*20 %*	*7 %*
Consumer Electronics	821	874	711	730	745	757	671	655	718	3,059	2,801	2,757
Current quarter vs prior quarter	*(6)%*	*23 %*	*(3)%*	*(2)%*	*(2)%*	*13 %*	*2 %*	*(9)%*	*(7)%*			
Current quarter vs prior year quarter	*10 %*	*15 %*	*6 %*	*11 %*	*4 %*	*(2)%*	*5 %*	*3 %*	*1 %*	*9 %*	*2 %*	*10 %*
Computers	1,501	1,514	1,247	1,205	1,346	1,345	1,205	1,153	1,237	5,312	4,939	4,431
Current quarter vs prior quarter	*(1)%*	*21 %*	*3 %*	*(11)%*	*— %*	*12 %*	*5 %*	*(7)%*	*4 %*			
Current quarter vs prior year quarter	*12 %*	*13 %*	*3 %*	*4 %*	*9 %*	*13 %*	*17 %*	*12 %*	*5 %*	*8 %*	*11 %*	*12 %*
Cell Phones & Telecomm	1,001	1,091	834	728	782	870	723	726	746	3,435	3,065	2,800
Current quarter vs prior quarter	*(8)%*	*31 %*	*15 %*	*(7)%*	*(10)%*	*20 %*	*— %*	*(3)%*	*(4)%*			
Current quarter vs prior year quarter	*28 %*	*25 %*	*15 %*	*— %*	*5 %*	*12 %*	*(2)%*	*18 %*	*12 %*	*12 %*	*9 %*	*10 %*
Video Games	254	338	204	205	238	323	206	216	266	985	1,012	1,079
Current quarter vs prior quarter	*(25)%*	*65 %*	*— %*	*(14)%*	*(26)%*	*57 %*	*(5)%*	*(19)%*	*(25)%*			
Current quarter vs prior year quarter	*7 %*	*4 %*	*(1)%*	*(5)%*	*(11)%*	*(10)%*	*(2)%*	*3 %*	*(12)%*	*(3)%*	*(6)%*	*(11)%*
Books, Movies, & Music	425	421	407	342	427	403	428	340	437	1,597	1,607	1,628
Current quarter vs prior quarter	*1 %*	*4 %*	*19 %*	*(20)%*	*6 %*	*(6)%*	*26 %*	*(22)%*	*7 %*			
Current quarter vs prior year quarter	*— %*	*5 %*	*(5)%*	*1 %*	*(2)%*	*(1)%*	*— %*	*3 %*	*(6)%*	*(1)%*	*(1)%*	*(1)%*
Sports	1,022	1,016	1,006	999	895	865	890	914	780	3,917	3,449	3,066
Current quarter vs prior quarter	*1 %*	*1 %*	*1 %*	*12 %*	*4 %*	*(3)%*	*(3)%*	*17 %*	*(1)%*			
Current quarter vs prior year quarter	*14 %*	*17 %*	*13 %*	*9 %*	*15 %*	*10 %*	*15 %*	*18 %*	*7 %*	*14 %*	*12 %*	*5 %*
Collectibles	739	793	659	641	676	705	557	551	585	2,769	2,398	2,149
Current quarter vs prior quarter	*(7)%*	*20 %*	*3 %*	*(5)%*	*(4)%*	*27 %*	*1 %*	*(6)%*	*(6)%*			
Current quarter vs prior year quarter	*9 %*	*12 %*	*18 %*	*16 %*	*16 %*	*13 %*	*16 %*	*13 %*	*4 %*	*15 %*	*12 %*	*3 %*
Musical Instruments	369	371	330	331	351	355	328	334	352	1,383	1,369	1,296
Current quarter vs prior quarter	*— %*	*12 %*	*(1)%*	*(6)%*	*(1)%*	*8 %*	*(2)%*	*(5)%*	*(2)%*			
Current quarter vs prior year quarter	*5 %*	*5 %*	*1 %*	*(1)%*	*— %*	*(1)%*	*9 %*	*12 %*	*4 %*	*1 %*	*6 %*	*9 %*
Toys, Bean Bag Plush	537	689	469	471	491	617	425	420	425	2,119	1,887	1,647
Current quarter vs prior quarter	*(22)%*	*47 %*	*— %*	*(4)%*	*(20)%*	*45 %*	*1 %*	*(1)%*	*(23)%*			
Current quarter vs prior year quarter	*9 %*	*12 %*	*10 %*	*12 %*	*16 %*	*12 %*	*21 %*	*20 %*	*8 %*	*12 %*	*15 %*	*5 %*
Clothing & Accessories	2,098	2,397	1,827	1,862	1,780	1,959	1,531	1,556	1,510	7,866	6,556	5,866
Current quarter vs prior quarter	*(12)%*	*31 %*	*(2)%*	*5 %*	*(9)%*	*28 %*	*(2)%*	*3 %*	*(14)%*			
Current quarter vs prior year quarter	*18 %*	*22 %*	*19 %*	*20 %*	*18 %*	*11 %*	*18 %*	*13 %*	*5 %*	*20 %*	*12 %*	*21 %*
Jewelry, Gemstones	813	875	705	692	695	748	625	622	627	2,967	2,622	2,338
Current quarter vs prior quarter	*(7)%*	*24 %*	*2 %*	*— %*	*(7)%*	*20 %*	*— %*	*(1)%*	*(9)%*			
Current quarter vs prior year quarter	*17 %*	*17 %*	*13 %*	*11 %*	*11 %*	*9 %*	*16 %*	*15 %*	*9 %*	*13 %*	*12 %*	*8 %*
Health & Beauty	616	615	531	524	535	518	465	455	444	2,204	1,882	1,641
Current quarter vs prior quarter	*— %*	*16 %*	*1 %*	*(2)%*	*3 %*	*11 %*	*2 %*	*2 %*	*(2)%*			
Current quarter vs prior year quarter	*15 %*	*19 %*	*14 %*	*15 %*	*20 %*	*14 %*	*20 %*	*17 %*	*8 %*	*17 %*	*15 %*	*21 %*
Home & Garden	2,740	2,879	2,558	2,571	2,494	2,465	2,201	2,155	2,036	10,502	8,857	7,517
Current quarter vs prior quarter	*(5)%*	*13 %*	*(1)%*	*3 %*	*1 %*	*12 %*	*2 %*	*6 %*	*(5)%*			
Current quarter vs prior year quarter	*10 %*	*17 %*	*16 %*	*19 %*	*22 %*	*16 %*	*23 %*	*23 %*	*11 %*	*19 %*	*18 %*	*26 %*
Photo	468	497	433	441	435	446	420	429	438	1,806	1,734	1,645
Current quarter vs prior quarter	*(6)%*	*15 %*	*(2)%*	*1 %*	*(3)%*	*6 %*	*(2)%*	*(2)%*	*(6)%*			
Current quarter vs prior year quarter	*7 %*	*11 %*	*3 %*	*3 %*	*(1)%*	*(4)%*	*10 %*	*11 %*	*7 %*	*4 %*	*5 %*	*5 %*
Business, Office & Industrial	983	928	855	854	858	769	729	733	721	3,495	2,951	2,451
Current quarter vs prior quarter	*6 %*	*9 %*	*— %*	*(1)%*	*12 %*	*5 %*	*(1)%*	*2 %*	*10 %*			
Current quarter vs prior year quarter	*15 %*	*21 %*	*17 %*	*17 %*	*19 %*	*18 %*	*24 %*	*25 %*	*16 %*	*18 %*	*20 %*	*10 %*
Antiques & Art	314	312	251	265	284	309	263	274	295	1,113	1,140	1,033
Current quarter vs prior quarter	*1 %*	*24 %*	*(5)%*	*(7)%*	*(8)%*	*17 %*	*(4)%*	*(7)%*	*1 %*			
Current quarter vs prior year quarter	*10 %*	*1 %*	*(4)%*	*(3)%*	*(4)%*	*5 %*	*17 %*	*17 %*	*4 %*	*(2)%*	*10 %*	*— %*

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Category	Three Months Ended									Year Ended December 31,		
	March 31, 2013	December 31, 2012	September 30, 2012	June 30, 2012	March 31, 2012	December 31, 2011	September 30, 2011	June 30, 2011	March 31, 2011	2012	2011	2010
Coins & Stamps	386	353	323	328	376	371	415	427	413	1,380	1,628	1,294
Current quarter vs prior quarter	*9 %*	*9 %*	*(2)%*	*(13)%*	*1 %*	*(11)%*	*(3)%*	*3%*	*12 %*			
Current quarter vs prior year quarter	*3 %*	*(5)%*	*(22)%*	*(23)%*	*(9)%*	*— %*	*47 %*	*38%*	*24 %*	*(15)%*	*26%*	*5%*
Tickets & Travel	772	896	773	757	617	683	654	592	512	3,043	2,442	2,112
Current quarter vs prior quarter	*(14)%*	*16 %*	*2 %*	*23 %*	*(10)%*	*4 %*	*10 %*	*16%*	*(20)%*			
Current quarter vs prior year quarter	*25 %*	*31 %*	*18 %*	*28 %*	*20 %*	*7 %*	*16 %*	*17%*	*26 %*	*25 %*	*16%*	*8%*
Remaining Categories	513	501	397	397	419	461	423	495	433	1,716	1,812	1,609
Current quarter vs prior quarter	*2 %*	*26 %*	*— %*	*(5)%*	*(9)%*	*9 %*	*(15)%*	*14%*	*1 %*			
Current quarter vs prior year quarter	*22 %*	*9 %*	*17 %*	*(20)%*	*(3)%*	*7 %*	*16 %*	*21%*	*7 %*	*(5)%*	*13%*	*1%*
Total GMV	***20,011***	***20,832***	***18,274***	***18,192***	***18,077***	***18,354***	***16,815***	***16,918***	***16,546***	***75,376***	***68,634***	***61,820***
Q/Q growth %	*(4)%*	*14 %*	*— %*	*1 %*	*(2)%*	*9 %*	*(1)%*	*2%*	*(2)%*			
Y/Y growth %	*11 %*	*14 %*	*9 %*	*8 %*	*9 %*	*8 %*	*14 %*	*15%*	*8 %*	*10 %*	*11%*	*8%*

** GMV restated to reflect eBay's updated category structure as of Q1 2010. The amounts reflect GMV by category during the above noted periods, and are not annualized.*