



## eBay Community To Gather in Las Vegas for 5th Annual eBay Live! Conference

**SAN JOSE, Calif., February 27, 2006** - Attendee registration begins today for eBay's fifth annual community conference, eBay Live!, which will take place in Las Vegas at the Mandalay Bay Hotel and Convention Center from June 13-15. The three-day event is expected to bring together more than 10,000 eBay buyers and sellers from around the world.

"This year's eBay Live! marks the fifth year of our annual community celebration," said Bill Cobb, president, eBay North America. "We will honor the entrepreneurial spirit of small businesses and the extraordinary individuals that are a part of eBay's community."

eBay Live! will offer more than 170 educational classes tailored to improve the buying and selling skills of beginning, intermediate and advanced eBay users. Attendees will also have the opportunity to:

- Participate in roundtables and panels with eBay executives
- Listen to special guest speakers such as Jerry Greenfield, co-founder of Ben & Jerry's Ice Cream, Jeff and Rich Sloan of StartupNation, and Selling the Dream author Guy Kawasaki
- Receive a copy of eBay's first-ever Community Cookbook
- Enjoy a community gala event, featuring a live performance by Huey Lewis & the News

eBay Live! will be held at the Mandalay Bay Convention Center. The conference is open to everyone 18 and over. The cost to attend is \$50, which includes classes, parties and Keynote speeches throughout the three day event. Starting April 16, registration will cost \$60; from May 16, registration will be \$70. Childcare and Teen Camp will be available, each day, to attendees under 18 years old.

Register online at [www.ebay.com/ebaylive](http://www.ebay.com/ebaylive). On-site registration will also be available beginning June 13 at the convention center.

### About eBay

Founded in 1995, eBay created a powerful platform for the sale of goods and services by a passionate community of individuals and businesses. On any given day, there are millions of items across thousands of categories for sale on eBay. eBay enables trade on a local, national and international basis with customized sites in markets around the world. Through an array of services, such as its payment solution provider PayPal, eBay is enabling global e-commerce for an ever-growing online community.

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