



Alan Marks to Join eBay as Senior Vice President of Corporate Communications

San Jose, Calif. - (April 2, 2008) - eBay Inc. (Nasdaq: EBAY; www.ebay.com) today announced that Alan Marks has been named senior vice president of corporate communications. Reporting to President and CEO John Donahoe, Marks will be responsible for leading the communications strategies for all areas of the company, including business and consumer media relations, employee communications, executive positioning and issues and reputation management. Marks will join eBay's executive staff.

"Alan's breadth of communications experience with leading global brands will be a wonderful asset to eBay as we continue to grow the company and its broad portfolio of businesses," Donahoe said. "We're delighted to have someone of Alan's caliber join our talented executive team and lead our global communications efforts."

Marks has more than 20 years of experience managing global communications for some of the best-known consumer products companies in the world, including Nike Inc., Gap Inc. and Avon Products. Before joining eBay, Marks was director of global corporate media relations for Nike Inc., focusing on corporate communications and corporate responsibility communications. He had served as a member of the company's global communications leadership team since 2005. From 1999 to 2005, Marks was vice president of corporate communications for Gap Inc., where he led media relations, executive and employee communications, reputation management and corporate responsibility. Before joining Gap, Marks was with Avon Products Inc. for 12 years in a variety of global communications positions. He began his career as a journalist.

Marks will relocate with his family from Portland, Oregon, to the Bay Area and will join the company on April 28, 2008.

About eBay Inc.

Founded in 1995, eBay Inc. connects hundreds of millions of people around the world every day, empowering them to explore new opportunities and innovate together. eBay Inc. does this by providing the Internet platforms of choice for global commerce, payments and communications. Since its inception, eBay Inc. has expanded to include some of the strongest brands in the world, including eBay, PayPal, Skype, Shopping.com and others. eBay Inc. is headquartered in San Jose, California.