



## Target and ZAGG to Make invisibleSHIELD(TM) Available in Stores Nationwide

### *Major U.S. Retailer Will Offer Original, Innovative Scratch Protection*

SALT LAKE CITY, Jun 05, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), announces they have signed a distribution agreement with Target Corporation. (NYSE: TGT). Beginning this week, over 1,000 Target stores nationwide will sell ZAGG's invisibleSHIELD(TM), a tough, ultra-thin clear film that protects personal electronics from scratches and nicks.

Target, a major U.S. retailer and trendsetter, will offer five of ZAGG's most popular invisibleSHIELD designs, including custom-made shields for Apple's iPhone 3G, iPod touch, and iPod nano. ZAGG's invisibleSHIELD offers consumers an alternative to bulky cases with thousands of precision-cut designs for a multitude of gadgets, including cell phones, digital cameras and laptops.

"This is an amazing opportunity for us, to partner with such a widely known and respected corporation as Target," said Derek Smith, ZAGG's Vice President of Sales. "Electronics owners who want to protect their gadgets from scratches, but still be able to show them off, will be excited to find the invisibleSHIELD in their favorite Target stores."

"We associate Target with being very trend-forward and innovative, which is a great match for ZAGG and our award-winning products," added Robert G. Pedersen II, ZAGG's President and CEO.

The invisibleSHIELD is created from an exclusive, ultra-tough patented film originally designed for the U.S. military to protect helicopter blades from wind, sand, and the wear and tear of high-speed travel. Combining military-grade scratch protection with precision-cut designs, the invisibleSHIELD, backed by a lifetime guarantee, allows customers to use their electronics without the fear of scratches or nicks.

To see ZAGG's full catalog or to purchase online, please visit [www.ZAGG.com](http://www.ZAGG.com).

### **About ZAGG Inc.:**

ZAGG Inc. designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also announced it will introduce AppSpace.com in summer 2009, an online destination for the fast-growing handheld app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 3,000 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information please visit the company's web site at [www.ZAGG.com](http://www.ZAGG.com).

SOURCE: ZAGG Inc.

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