



ZAGG Enters Mobile Application Market

Innovative Developer to Launch AppSpace.com in July, Introduces New Mobile App

SALT LAKE CITY, Jun 08, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), a leading producer of mobile electronics accessories including the popular invisibleSHIELD(TM) and award-winning ZAGGaudio(TM) brands, announces their foray into the fast-growing market for mobile applications. ZAGG's initial developments include AppSpace.com, an online destination for mobile apps, as well their first app developed and published directly by ZAGG for the iPhone app platform.

ZAGG executives announced the development and scheduled July 2009 launch of AppSpace.com during their recent investor conference call. AppSpace.com will provide mobile app users with an industry-first app search engine with a social media component to ease the process of sorting through the exploding number of mobile titles. It will also give developers a platform to promote their apps.

"Entering the mobile application world is a strategic expansion for ZAGG, and I believe it will be a significant part of our business in the future," said Robert G. Pedersen II, ZAGG's President and CEO. "AppSpace.com is an entirely new approach to app discovery, and it promises to become an indispensable tool for both mobile app users and app developers."

ZAGG also introduced a new mobile application for Apple's iPhone platform; a fast-paced strategy game called "Trains." It is the first app developed and published directly by ZAGG.

"'Trains' has an appeal that is similar to some of the most popular iPhone games currently on Apple's App Store. If you enjoy 'Flight Control' from Firemint, we think you will love 'Trains,'" said Cameron Gibbs, ZAGG's Director of Apps. "This is the first of the many great things to come from ZAGG's apps."

"Trains" combines the fun of operating a model train with the addictive challenge of a strategy game. Players control the tracks as a variety of colored trains speed through the yard. Intersections can be switched ahead of the trains to direct the cargo through the proper warehouses, and then safely off the screen. Proper switching drops off the cargo in the warehouses and rewards the player with points. But if any of the trains collide, the player's time as engineer is done and he has to start over.

For more information on ZAGG or any of their product lines, please visit www.ZAGG.com.

About ZAGG Inc.:

ZAGG Inc. designs, manufactures and distributes protective clear coverings and accessories for consumer electronic and hand-held devices worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also announced it will introduce AppSpace.com in summer 2009, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 3,000 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

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