



ZAGG Announces Schedule of Upcoming Financial Conferences

Recent Financial Results and Growth Initiatives Including New Products and Additional Distribution Channels to Be Discussed

SALT LAKE CITY, Aug 17, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), a leading producer of mobile electronics accessories including the popular invisibleSHIELD(TM) and ZAGGaudio(TM) brands, announces schedule for upcoming conferences and events.

- Robert G. Pedersen II, ZAGG's President and CEO, will present information about ZAGG at the California Investor Conference on August 18. The California Investor Conference will be held at the Island Hotel in Newport Beach, California. Mr. Pedersen is scheduled to present at 11:30 am PDT. The event will be webcast and can be accessed at <http://events.powerstream.net/002/00271/20090818SCIC-T3/>
- Robert G. Pedersen II will present at the Rodman & Renshaw Annual Global Investment Conference in the Growth Track held September 9-11 at the New York Palace Hotel in New York City.
- Robert G. Pedersen II will present at the Fall 2009 Accredited Members Small Cap/Micro Cap Conference held September 27-30 at the Broadmoor Hotel Resort in Colorado Springs, CO.
- Robert G. Pedersen II will present at the Second Annual LD MICRO Conference on December 3, 2009 in Los Angeles, CA.

For more information about ZAGG, please visit the [investor relations page](#) on ZAGG.com.

About ZAGG Inc.:

ZAGG Inc. designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also introduced beta testing of AppSpace.com, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 3,000 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

SOURCE: ZAGG Inc.

ZAGG Inc.

Media:

Nathan Nelson, 801-263-0699, ext. 107

nnelson@zagg.com

or

Investor Relations:

Brandon O'Brien, CFO, 801-263-0699, ext. 122

brandon@zagg.com

Copyright Business Wire 2009