



ZAGG to Report Positive Results for Second Quarter 2009

Release Schedule and Conference Call

SALT LAKE CITY, Jul 28, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), a leader in mobile electronics and accessories including the award-winning invisibleSHIELD(TM) and ZAGGaudio(TM) brands, will report its financial results for the second quarter of Fiscal Year 2009, ended June 30, 2009, on Thursday, August 13, 2009.

"This will be an important conference call, and we hope our investors will be able to participate," said Robert G. Pedersen II, President and CEO of ZAGG. "Not only will we have good news to report for our quarterly numbers, but we also have an exciting announcement about a major new product from ZAGG."

The Company will host an investor conference call Thursday, August 13, 2009 at 11:00 AM EDT to answer questions regarding the results from our Form 10-Q for the 3 months ended June 30, 2009. To participate in the call, please dial (877) 407-0782. Interested parties may also listen via the Internet at [the event website](#) and on the Company website at: www.ZAGG.com. The call will be available for replay for 30 days by dialing (877) 660-6853 and entering account number 286 and call ID number 329368. A podcast of the event will also be available [online](#) or via [Investor Calendar's RSS feed](#).

For more information on ZAGG or any of their product lines, please visit www.ZAGG.com.

About ZAGG Inc.:

ZAGG Inc. designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide, under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also announced it will introduce AppSpace.com in summer 2009, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 3,000 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information, please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

SOURCE: ZAGG Inc.

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