



ZAGG Executives to Present at Merriman Curhan Ford Investor Summit 2009

SALT LAKE CITY, Nov 06, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), a leading producer of electronics accessories for protecting and enhancing the mobile experience, including the popular invisibleSHIELD(TM) and ZAGGaudio (TM) brands, announces that Company executives will present at the Merriman Curhan Ford Investor Summit 2009. Robert G. Pedersen II, President and CEO, and Brandon T. O'Brien, CFO, will present information about ZAGG's execution for the rest of 2009 and 2010 at 2:30 p.m. Eastern Time on Tuesday, November 10, 2009, in New York City. Mr. Pedersen's and Mr. O'Brien's remarks will be available via Internet webcast at <http://www.wsw.com/webcast/mcm12/zagg.ob/>. Remarks from the Company executives will be in anticipation of ZAGG's investor conference call on Friday, November 13th.

Conference Details:

- Merriman Curhan Ford Investor Summit 2009
- Sofitel Hotel, New York City, NY
- November 10, 2009
- ZAGG executives to present at 2:30 p.m. Eastern Time
- ZAGG remarks available via Internet webcast at <http://www.wsw.com/webcast/mcm12/zagg.ob/>

For more information about ZAGG, please visit the [investor relations page](#) on ZAGG.com.

About ZAGG Inc.:

ZAGG is dedicated to protecting and enhancing the mobile experience. ZAGG designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also introduced beta testing of AppSpace.com, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 4,000 precision pre-cut designs with a lifetime replacement warranty through online channels, major retailers like Best Buy and RadioShack, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

SOURCE: ZAGG Inc.

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