



## **ZAGG to Offer invisibleSHIELD for Motorola Droid**

### ***Leading Electronics Protection Created for Newest Major Device***

SALT LAKE CITY, Nov 02, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), a leading producer of electronics accessories for protecting and enhancing the mobile experience, including the popular invisibleSHIELD(TM) and ZAGGaudio (TM) brands, announces the creation of an invisibleSHIELD for the Motorola Droid. ZAGG has obtained a working model of the Droid and has already created an invisibleSHIELD design for it. The Company will begin accepting orders for the invisibleSHIELD for the Motorola Droid today, November 2<sup>nd</sup>, and expect to start shipping to key retailers prior to the advertised availability date for the device on Friday, November 6<sup>th</sup>.

The Motorola Droid is a highly anticipated smartphone being positioned as a competitor to Apple's iPhone line with a national advertising campaign highlighting Droid's advantages, including running simultaneous apps, the ability to change device batteries, and customizable features. The Droid will be the first device running Google's Android 2.0 mobile platform. The invisibleSHIELD is ZAGG's military-grade, virtually invisible and indestructible film that protects smartphones and other gadgets from bumps, scratches and dings with a lifetime guarantee.

"ZAGG continues to lead our industry by creating the world's finest protection and enhancement for all of the hottest new devices," said Robert G. Pedersen II, President and CEO of ZAGG. "We are excited about the combination of the Motorola Droid and the invisibleSHIELD, and we are certain customers will see it as a perfect fit."

For information about ZAGG or any of its product lines, please visit [www.ZAGG.com](http://www.ZAGG.com).

### **About ZAGG Inc.:**

ZAGG is dedicated to protecting and enhancing the mobile experience. ZAGG designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also introduced beta testing of AppSpace.com, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 4,000 precision pre-cut designs with a lifetime replacement warranty through online channels, major retailers like Best Buy and RadioShack, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information please visit the company's web site at [www.ZAGG.com](http://www.ZAGG.com).

### **Safe Harbor Statement:**

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

SOURCE: ZAGG Inc.

ZAGG, Inc.

Media Contact:

Nathan Nelson, 801-263-0699 ext. 107

[nnelson@zagq.com](mailto:nnelson@zagq.com)

or

Investor Relations:

Brandon O'Brien, CFO, 801-263-0699, ext. 122

[brandon@zagq.com](mailto:brandon@zagq.com)

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