



ZAGG(TM) Earns Microcap Horatio Alger Award

The Bowser Report Recognizes Producer of Electronics Accessories as Only Third Winner of Award

SALT LAKE CITY, Jul 22, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), a leader in mobile electronics and accessories including the award-winning invisibleSHIELD(TM) and ZAGGaudio(TM) brands, announces that it has earned the Microcap Horatio Alger Award, presented by The Bowser Report. The monthly subscription-based newsletter highlights small-cap stocks that began trading at \$3.00 or less. ZAGG is only the third company to be recognized with the award.

Based in Newport News, Virginia, The Bowser Report compiles fundamental analyses on small-cap companies trading on the NYSE, NASDAQ, and ALTERNEXT (formerly AMEX), and passes buy recommendations to readers. Now in their 33rd year, The Bowser Report is the only newsletter for stocks trading at \$3.00 per share or less. Horatio Alger was a popular American author of juvenile literature in the 19th century. A major theme of his work was overcoming obstacles against great odds, and the Bowser Report's Horatio Alger Award seeks to recognize companies in the same spirit.

"It is a great honor to have earned the third Horatio Alger award from the Bowser Report. We were excited to be named their Company of the Month in January 2009, but this unexpected recognition is really a validation of overcoming our struggles and achieving success in the past four years," said Robert G. Pedersen II, President and CEO of ZAGG. "ZAGG has been very fortunate during these turbulent economic times, and our success has been driven by our amazing products, great people, and strong business plan. As we continue introducing new products and services, we expect to continue enjoying strong revenue growth and continued profitability. As a company soon to be fully listed on NASDAQ, institutions will soon find out about the ZAGG factor."

The invisibleSHIELD is created from an exclusive, ultra-tough patented film originally designed for the U.S. military to protect helicopter blades from wind, sand, and the wear and tear of high-speed travel. Combining military-grade scratch protection with precision-cut designs, the invisibleSHIELD, backed by a lifetime guarantee, allows customers to use their electronics without the fear of scratches or nicks.

For more information on ZAGG or any of their product lines, please visit www.ZAGG.com.

About ZAGG Inc.:

ZAGG Inc. designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also announced it will introduce AppSpace.com in summer 2009, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 3,000 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

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