



ZAGG Named Utah's Top Company Under Five Years Old

Producer of Electronics Accessories Recognized for Outstanding Success

SALT LAKE CITY, Jul 10, 2009 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), a leader in mobile electronics and accessories including the award-winning invisibleSHIELD(TM) and ZAGGaudio(TM) brands, announces their recognition from the Utah Valley Entrepreneurial Forum (UVEF) as the 2009 top performing Utah-based company under five years old.

The UVEF Top 25 Under Five is a prestigious award that spotlights Utah entrepreneurs and start-up companies. Now in its 10th year, the UVEF Top 25 Under Five has recognized significant Utah success stories during its history, such as Agel Enterprises, Omniture, and Xango, among others. ZAGG was recognized as number one among the 25 finalists for 2009 at ceremonies held at the Novell Provo Campus. Other companies in the top five were Imagine Learning, OrangeSoda, Allegiance, and Aribex.

"ZAGG's success is founded on three points: amazing products, great people, and a sound business plan. It sounds very elementary, but by focusing on these three things we have experienced early, sustained growth," said Robert Pedersen II, President and CEO of ZAGG Inc. "We are honored that UVEF would consider us for this important award, and we are very excited that they have named us the top company for 2009."

ZAGG recently announced the opening of a satellite office in Orem, Utah, in order to focus their creative efforts in the mobile app market, as well as take advantage of opportunities in the local workforce. ZAGG's primary initial development from the new office will be AppSpace.com, an online destination for mobile app users. Other projects will include industry partnerships for apps, as well as those developed and published directly by ZAGG for mobile platforms.

For more information on ZAGG or any of their product lines, please visit www.ZAGG.com.

About ZAGG Inc.:

ZAGG Inc. designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also announced it will introduce AppSpace.com in summer 2009, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 3,000 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base. For more product or investor information, please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

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