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ZAGG Inc Wins Gold and Bronze Stevie® Awards for invisibleSHIELD® HD, ZAGGfolio™

SALT LAKE CITY--(BUSINESS WIRE)-- Mobile device accessories company ZAGG Inc (NASDAQ: ZAGG) was presented with a Gold Stevie® Award in the New Product or Service of the Year in Consumer Electronics for their premium invisibleSHIELD® HD mobile device protective film. ZAGG was also presented with a Bronze Stevie Award for New Product or Service of the Year in Consumer Electronics for the ZAGGfolio™ wireless keyboard. The 10th Annual American Business Awards were presented at a new tech and product awards event in San Francisco.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations — public and private, for-profit and non-profit, large and small.

"It is an honor to be recognized by the American Business Awards, and we are thrilled to have two of our amazing products win Stevies," said Kent Wuthrich, executive vice president of marketing for ZAGG. "We are known as a company that provides the best creative accessories for mobile devices, in particular our film and keyboard products."

Stevie Award winners were selected by more than 270 executives nationwide who participated in the judging process this year. In 2011, ZAGG was a finalist for New Product or Service of the Year for the ZAGGmate mobile keyboard.

For more information about ZAGG, its brands and product portfolio, visit ZAGG.com.

About ZAGG Inc:

Headquartered in Salt Lake City, ZAGG Inc (NASDAQ: ZAGG) is a global mobile device accessories and technology company that provides creative quality product solutions to protect, personalize and enhance a consumer's mobile experience. With a brand portfolio that includes ZAGG®, invisibleSHIELD® and iFrogz™ ZAGG manufactures and markets a complete line of mobile device accessories, including keyboards, cases, audio and protective films, through direct, retail, specialty and international channels. ZAGG was formed in 2005 and had gross sales of \$179 million in 2011. More information about the company and its brands is at www.ZAGG.com.

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