



ZAGG Introduces New ZAGGsparq Nationwide

Popular Portable Backup Battery Available in a New Design, Capacity, and Price

SALT LAKE CITY--(BUSINESS WIRE)-- [ZAGG Inc](#) (NASDAQ: [ZAGG](#)), a leading mobile device accessories company, has launched the ZAGGsparq 1220 portable battery in Target® stores nationwide. Target (NYSE: TGT) is the second largest discount retailer in the U.S. with more than 1,700 locations across the country.



The ZAGGsparq 1220 is an updated version of the company's popular ZAGGsparq™ line of portable backup batteries for mobile gadgets, and the first of several new power products planned for the coming months. The 1220 milliamp battery can charge any portable device — such as a smartphone or tablet — to extend the battery life when you need it most. The ZAGGsparq 1220 also features an updated, stylish design, lower price point and built-in prongs that allow the ZAGGsparq 1220 to double as a wall charger, eliminating the need for an extra power adapter.

"We are very excited to bring the latest product in our award-winning ZAGGsparq line to Target," said Derek M. Smith, chief marketing officer of ZAGG. "Millions of guests at Target will love how the ZAGGsparq keeps their beloved devices running with extended power on-the-go."

The ZAGGsparq 1220 is an updated version of the company's popular ZAGGsparq (TM) line of portable backup batteries for mobile gadgets. (Photo: Business Wire)

features a one-year warranty.

The ZAGGsparq 1220 retails for \$39.99 and

For more information about ZAGG and its entire product portfolio, please visit [ZAGG.com](#).

About ZAGG Inc:

ZAGG Inc, based in Salt Lake City, with offices in Logan, UT, and Shannon, Ireland, prides itself on offering premium quality and superior service. ZAGG is a leader in innovative mobile device accessories that protect, personalize, and enhance the mobile experience. The company designs, produces, and distributes branded screen protection under the invisibleSHIELD® brand, keyboards, keyboard cases, earbuds, mobile power solutions and device cleaning accessories under the family of ZAGG® brands. In addition, the company designs, produces and distributes cases, earbuds and headphones under the iFrogz™ brands in the value-priced lifestyle sector. The company's products are sold worldwide in leading consumer and electronics retailers, wireless retailers and their affiliates, and through the ZAGG website. For more information, visit [ZAGG.com](#)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50242997&lang=en>

Investor Relations:

Genesis Select Corp.
Kim Rogers-Carrete, 949-429-7408
krogersc@genesisselect.com

or

Media:

Lane PR

Amber Roberts, 212-302-5964

Amber@lanepr.com

or

Company:

ZAGG Inc.

Nathan Nelson, 801-263-0699 ext. 107

nnelson@zagg.com

Source: ZAGG Inc

News Provided by Acquire Media