



August 23, 2012

CORRECTING and REPLACING ZAGG Announces Conference Call Regarding Recent Events

Event to be Webcast through Live Internet Broadcast

SALT LAKE CITY--(BUSINESS WIRE)-- Please remove second sentence from second graph of release.

The corrected release reads:

ZAGG ANNOUNCES CONFERENCE CALL REGARDING RECENT EVENTS

Event to be Webcast through Live Internet Broadcast

ZAGG Inc (NASDAQ: ZAGG), a leading mobile device accessories and technology company, announced today that the company will hold a conference call on Tuesday, August 28, 2012 at 4:30 p.m. EST with Randy Hales, President and CEO, as well as Brandon O'Brien, CFO of ZAGG Inc, to discuss the company's ongoing corporate objectives and the strategic direction of the management team.

The call will be available to interested parties through a live audio Internet broadcast accessible at investors.ZAGG.com. A webcast playback of the conference call will be archived at investors.ZAGG.com for one year. A podcast of the event will also be available online.

Individuals are invited to submit questions via email which will be addressed on the call after management's discussion. Questions must be submitted to investorquestions@zagg.com before 4:00 pm EST Monday, August 27, 2012 to be considered for a response. Questions will be answered anonymously.

For more information about ZAGG and its product offerings, visit ZAGG.com.

About ZAGG Inc:

Headquartered in Salt Lake City, ZAGG Inc (NASDAQ: ZAGG) is a global mobile device accessories and technology company that provides creative quality product solutions to protect, personalize and enhance a consumer's mobile experience. With a brand portfolio that includes ZAGG®, invisibleSHIELD® and iFrogz™ ZAGG manufactures and markets a complete line of mobile device accessories, including keyboards, cases, audio and protective films, through direct, retail, specialty and international channels. ZAGG was formed in 2005 and had gross sales of \$175 million in 2011. More information about the company and its brand portfolio is at www.zagg.com.

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Source: ZAGG Inc

