ZAGG to Host First Quarter Conference Call on May 3, 2012

SALT LAKE CITY--(BUSINESS WIRE)-- ZAGG Inc (NASDAQ: ZAGG) said today that it will announce financial results for the first quarter ended March 31, 2012, on Thursday, May 3, 2012, immediately following the closing of regular stock market trading hours. The Company will hold a conference call at 5:00 p.m. ET to review the results. Robert G. Pedersen II, Chief Executive Officer, and Brandon T. O'Brien, Chief Financial Officer, will participate in the call.

The conference call will be available to interested parties through a live audio Internet broadcast accessible at investors.ZAGG.com. The call replay will be available for 30 days, and can be accessed online or toll-free at (855) 859-2056, Conference ID # 74099556. A webcast playback of the conference call will be archived investors.ZAGG.com for one year. A podcast of the event will also be available online.

For more information about ZAGG or any of its products, please visit ZAGG.com.

About ZAGG Inc

ZAGG Inc, based in Salt Lake City, prides itself on offering premium quality and superior service. ZAGG is a market leader in innovative mobile device accessories that protect, personalize, and enhance the mobile experience. The company designs, produces, and distributes branded screen protection under the invisibleSHIELD® brand, keyboards, keyboard cases, earbuds, mobile power solutions and device cleaning accessories under the family of ZAGG® brands. In addition, the company designs, produces and distributes cases, earbuds and headphones under the iFrogz brands in the value-priced lifestyle sector. The company's products are sold worldwide in leading consumer and electronics retailers, wireless retailers and their affiliates, and through the ZAGG website. For more information, visit ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the Company with the Securities and Exchange Commission.

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