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## **ZAGG® Introduces invisibleSHIELD in More Than 900 Walmart Stores**

*Mobile Device Accessory Leader Offers iPhone 4/4S invisibleSHIELD Design*

SALT LAKE CITY--(BUSINESS WIRE)-- [ZAGG Inc](#) (NASDAQ: ZAGG), a leading mobile device accessories company, will be selling the invisibleSHIELD at more than 900 Walmart stores across the U.S. The invisibleSHIELD is ZAGG's patented, military-grade, virtually invisible and indestructible film, available in over 5,000 designs for the most popular electronics. As the original thin film full-body protector, the invisibleSHIELD covers millions of devices all around the world from bumps, scratches, and dings, and includes a lifetime replacement warranty.

"We are thrilled to bring the award-winning invisibleSHIELD to Walmart," said Robert G. Pedersen II, chairman and CEO of ZAGG. "This distribution agreement will introduce the invisibleSHIELD to millions of new gadget lovers. ZAGG provides amazing products that people trust for protecting, personalizing and enhancing their mobile experience."

For more information about ZAGG or any of their products, please visit [ZAGG.com](#).

### **About ZAGG Inc:**

ZAGG Inc, based in Salt Lake City, with offices in Logan, UT, and Shannon, Ireland, prides itself on offering premium quality and superior service. ZAGG is a leader in innovative mobile device accessories that protect, personalize, and enhance the mobile experience. The company designs, produces, and distributes branded screen protection under the invisibleSHIELD® brand, keyboards, keyboard cases, earbuds, mobile power solutions and device cleaning accessories under the family of ZAGG® brands. In addition, the company designs, produces and distributes cases, earbuds and headphones under the iFrogz™ brands in the value-priced lifestyle sector. The company's products are sold worldwide in leading consumer and electronics retailers, wireless retailers and their affiliates, and through the ZAGG website. For more information, visit [ZAGG.com](#)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50277883&lang=en>

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