



## ZAGG Announces the Availability of iFrogz® iPhone Cases in Target Stores Nationwide

*iFrogz now offers stylish and protective iPhone 4/4S cases at Target stores nationwide*

SALT LAKE CITY--(BUSINESS WIRE)-- ZAGG Inc (NASDAQ: ZAGG), a leading mobile device accessories company, announces the availability of its iFrogz® ([www.iFrogz.com](http://www.iFrogz.com)) brand in Target (NYSE: TGT) stores nationwide. Target customers can now purchase iFrogz innovative and stylish iPhone 4/4S cases across the U.S.



"We're proud to announce our retail relationship with Target," said Jeff Morgan, Vice President of Sales for iFrogz. "Having our unique case solutions available to Target customers is a great step for iFrogz and we look forward to delivering a variety of items through this respected retailer in the future."

iFrogz cases will appear in the electronics department in all 1,765 Target stores nationwide. Store selection will vary, but will offer a selection of cases from up to 22 SKUs. Popular iFrogz iPhone 4/4S cases available for purchase in Target stores include the following:

**Valance** - launching exclusively to Target stores, the Valance case comes equipped with two interchangeable and stylish design inserts.

**Cocoon** - features a two part pliable inner core and durable polycarbonate exterior, providing maximum impact absorption.

ZAGG Inc announces the availability of its iFrogz brand in Target stores nationwide. The iFrogz Cocoon is one of the 22 SKUs launching in Target. (Photo: Business Wire)

**Breeze** - fashioned of multi-colored, shock-absorbent TPU and provides an aerated look and textured feel to your iPhone.

**Mix** - a unique combination of sturdiness and style, the Mix incorporates eye-catching patterns and multiple materials.

Prices for the iFrogz case offerings range from \$19.99 to \$34.99 and are available in the electronics department of Target stores now.

Product offerings under the iFrogz brand can be found at [iFrogz.com](http://iFrogz.com). For more information about other ZAGG product offerings, please visit [ZAGG.com](http://ZAGG.com).

### About ZAGG Inc:

ZAGG Inc, based in Salt Lake City, with offices in Logan, UT, and Shannon, Ireland, prides itself on offering premium quality and superior service. ZAGG is a market leader in innovative mobile device accessories that protect, personalize, and enhance the mobile experience. The company designs, produces, and distributes branded screen protection under the invisibleSHIELD® brand, keyboards, keyboard cases, earbuds, mobile power solutions and device cleaning accessories under the family of ZAGG® brands. In addition, the company designs, produces and distributes cases, earbuds and headphones under the iFrogz™ brands in the value-priced lifestyle sector. The company's products are sold worldwide in leading consumer and electronics retailers, wireless retailers and their affiliates, and through the ZAGG website. For more information, visit [ZAGG.com](http://ZAGG.com).

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50239499&lang=en>

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