



ZAGG Introduces invisibleSHIELD®, ZAGGfolio™, Other Accessories for New Apple iPad®

SALT LAKE CITY--(BUSINESS WIRE)-- [ZAGG Inc](#) (NASDAQ: [ZAGG](#)), a leading mobile device accessories company, will introduce new designs of its award-winning invisibleSHIELD® protective film and ZAGGfolio™ keyboard case for Apple's new iPad®. The invisibleSHIELD and ZAGGfolio will be available at [ZAGG.com](#) and select retailers on the same day Apple releases its updated version of the revolutionary tablet computer.

"ZAGG has a proven track record of providing creative product solutions that protect and enhance Apple devices," said Robert G. Pedersen II, chairman and CEO of ZAGG. "The invisibleSHIELD is the preferred brand for providing thin, clear scratch and smudge protection, and will allow users of the new iPad to appreciate their gadget even more. Our ZAGGfolio is a leading keyboard accessory for the iPad 2, and will provide unbeatable functionality and style for owners of the new iPad."

The invisibleSHIELD is ZAGG's patented, virtually invisible and indestructible film. It is available in more than 5,000 designs for the most popular electronics. The invisibleSHIELD line of films prevents smudges and fingerprints, includes a lifetime replacement warranty, and covers millions of devices around the world from bumps, scratches and dings.

The ZAGGfolio is a thin, yet durable, multi-function carrying case with a removable Bluetooth® keyboard, and provides a built-in stand to hold the new iPad in either portrait or landscape orientation. The durable folio cover offers a sleek design with unbeatable style and function. Island-style keys provide maximum typing room and shortcuts to access special features with a push of a button.

ZAGG will also release an updated version of their iFrogz™ Summit™ case for the new iPad through a retail partner.

The invisibleSHIELD and the ZAGGfolio for the new iPad can be found online at [ZAGG.com](#) and through select retailers. The retail price of the invisibleSHIELD is \$29.99 for a screen cover and \$39.99 for a full body cover, and the ZAGGfolio for the new iPad retails for \$99.99. The invisibleSHIELD HD and the invisibleSHIELD Smudge-Proof for iPad will be available within days of the device launch.

ZAGG offers additional unique accessories that are also available and compatible with Apple's new iPad, including a range of protection, power, audio and cleaning products like the ZAGGskins, the ZAGGsparq 2.0, and ZAGGsmartbuds, and can be found online at [ZAGG.com](#).

For more information about ZAGG and its entire product portfolio, please visit [ZAGG.com](#).

About ZAGG Inc:

ZAGG Inc, based in Salt Lake City, with offices in Logan, UT, and Shannon, Ireland, prides itself on offering premium quality and superior service. ZAGG is a leader in innovative mobile device accessories that protect, personalize, and enhance the mobile experience. The company designs, produces, and distributes branded screen protection under the invisibleSHIELD® brand, keyboards, keyboard cases, earbuds, mobile power solutions and device cleaning accessories under the family of ZAGG® brands. In addition, the company designs, produces and distributes cases, earbuds and headphones under the iFrogz™ brands in the value-priced lifestyle sector. The company's products are sold worldwide in leading consumer and electronics retailers, wireless retailers and their affiliates, and through the ZAGG website. For more information, visit [ZAGG.com](#).

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