



ZAGG Listed on NASDAQ Global Market

SALT LAKE CITY, Nov 10, 2009 (BUSINESS WIRE) -- ZAGG Inc. (NASDAQ: ZAGG), a leading producer of mobile electronics accessories, including the popular invisibleSHIELD(TM) and ZAGGaudio(TM) brands, has commenced trading today on the NASDAQ Global Market.

Since opening their doors in 2005, ZAGG has grown from a backyard workshop to being a fast growing, publicly traded trendsetter. ZAGG first went public in 2007 through a reverse merger, listing on the OTC Bulletin Board. ZAGG expects further extensive growth with new, anticipated products and accessories like the ZAGGskins(TM), ZAGGsparq(TM), and ZAGGbox (TM).

"The opportunity to be listed on NASDAQ will drastically increase our exposure to interested investors and institutions, as well as raise ZAGG's profile in the marketplace," said Brandon T. O'Brien, CFO of ZAGG.

"We are thrilled to see the fruition of our goal to begin trading on NASDAQ's top level market. This is another significant day for ZAGG and our loyal investors as ZAGG continues to grow and expand globally," said Robert G. Pedersen II, President and CEO of ZAGG.

For more information about investing in ZAGG, please visit the investor relations page on ZAGG.com. To read more about ZAGG or any of their product lines, please visit www.ZAGG.com.

About ZAGG Inc.:

ZAGG is dedicated to protecting and enhancing the mobile experience. ZAGG designs, manufactures and distributes protective clear coverings and accessories for consumer electronic and hand-held devices worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). ZAGG has also introduced beta testing of AppSpace.com, an online destination for the fast-growing mobile app market, combined with the networking power of social media. The invisibleSHIELD is a protective, high-tech patented film covering designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 4,000 precision pre-cut designs with a lifetime replacement warranty through ZAGG.com, major retailers like Best Buy and RadioShack, resellers, college bookstores, Mac stores, mall kiosks and other online retailers. The company continues to increase its product lines to offer additional electronic accessories and services to its tech-savvy customer base, including upcoming technologies like ZAGGbox, to be introduced at CES 2010, and HzO, a breakthrough gadget waterproofing technology. For more product or investor information please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement:

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

SOURCE: ZAGG Inc.

Media Contact:

ZAGG Inc.

Nate Nelson, 801-263-0699 ext. 107

nnelson@zagg.com

Investor Relations:

ZAGG Inc.

Brandon O'Brien, CFO, 801-263-0699 ext. 122

brandon@zagg.com

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