



iFrogz® Flourishes in Campus Bookstores

Success in hundreds of college bookstores nationwide makes [iFrogz cases](#) and [earbuds](#) widely available to students

SALT LAKE CITY--(BUSINESS WIRE)-- ZAGG Inc (NASDAQ: ZAGG), a leading mobile device accessories company, reports success for their iFrogz® (www.iFrogz.com) brand in college bookstores nationwide on the heels of the CAMEX Market Expo this year. Cases for the [iPhone 4](#) and the [iPod Touch](#), as well as a selection of earbuds and headphones, are now available on campuses nationwide, including Follett and Barnes & Noble locations.

"The fresh and unique style of [iFrogz products](#) lends itself easily to college students, while also providing them with much-needed protection for their devices," said Jeff Morgan, Vice President of Sales for iFrogz. "We're pleased to see the market responding so well to our products and look forward to continually expanding across campuses nationwide."

This year at CAMEX in Salt Lake City, the University of Utah bookstore provided a great example of the ongoing success iFrogz has seen in this market. Tours of the bookstore showcased the large iFrogz planogram, which features more than 80 different accessories.

iFrogz accessories are currently available to students in hundreds of campus bookstores nationwide. Other partners include Nebraska Bookstores and Texas Book Company and iFrogz is currently distributed through D&H, El Dorado Trade Group and NuCourse.

Product offerings under the iFrogz brand can be found at iFrogz.com. For more information about other ZAGG product offerings, please visit ZAGG.com.

About ZAGG Inc:

ZAGG Inc, based in Salt Lake City, UT, with offices in Logan, UT, and Shannon, Ireland, prides itself on offering premium quality and superior service. ZAGG is a market leader in innovative mobile device accessories that protect, personalize, and enhance the mobile experience. The company designs, produces, and distributes branded screen protection under the invisibleSHIELD® brand, keyboards, keyboard cases, earbuds, mobile power solutions and device cleaning accessories under the family of ZAGG® brands. In addition, the company designs, produces and distributes cases, earbuds and headphones under the iFrogz™ brands in the value-priced lifestyle sector. The company's products are sold worldwide in leading consumer and electronics retailers, wireless retailers and their affiliates, and through the ZAGG website. For more information, visit ZAGG.com.

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