



ZAGG Inc. to Report Positive Results for Third Quarter

InvisibleSHIELD(TM) Manufacturer Schedules Press Release, Conference Call

SALT LAKE CITY, Nov 06, 2008 (BUSINESS WIRE) -- ZAGG Inc. (OTCBB: ZAGG), the industry leader in providing protective film coverings for personal electronics under the brand name invisibleSHIELD(TM), will report its financial results for the third quarter of Fiscal Year 2008 ended September 30, 2008, on Friday, November 14th, 2008.

ZAGG's financial information will be announced in two parts. The first part, a press release, will be scheduled for early morning Friday, November 14th. An investor conference call, the second part, will follow the same day at 11:00 a.m. MT/1:00 p.m. ET. ZAGG executives will be available to answer questions during the conference call.

Information will be presented regarding the results as reported in Form 10-Q for the three months ended September 30, 2008. To participate in the call please dial 877-407-0782 (201-689-8567 for international callers). Interested parties may also listen via the Internet at: www.investorcalendar.com and on the company website at: www.ZAGG.com. The call will be available for replay for 30 days by dialing 877-660-6853 (201-612-7415 for international callers) and entering account number 286 and call ID number 302910.

About ZAGG Inc.:

ZAGG Inc. designs, manufactures and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand name invisibleSHIELD(TM). The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold over one million units. Currently, ZAGG offers over 2,500 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories to its tech-savvy customer base, as well as an expanded array of invisibleSHIELD products for other industries. For more product or investor information please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

SOURCE: ZAGG Inc.

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