



ZAGG to Exhibit at International CTIA WIRELESS 2012, Hall B2 — Booth 2233

SALT LAKE CITY--(BUSINESS WIRE)-- [ZAGG Inc](#) (NASDAQ: [ZAGG](#)), a leading mobile device accessories company, will present its full line of products designed to protect, enhance and personalize mobile devices, including keyboard solutions, audio accessories and products by its iFrogz brand, May 8-10 at International CTIA WIRELESS 2012 in New Orleans, La. ZAGG representatives will host product demonstrations at Booth 2233 in the Ernest N. Morial Convention Center

ZAGG Booth Features:

Tablet Keyboard Solutions

Two of ZAGG's popular keyboard accessories — the [ZAGGfolio®](#) and the [ZAGGkeys FLEX™](#) — allow consumers to use tablets or smartphones as laptops through the use of Bluetooth technology.

The ZAGGfolio is a thin multi-function carrying case for the Apple® iPad (3rd Gen) and the iPad 2®, as well as the Samsung Galaxy Tab 10.1. Distinguishing features include a removable keyboard with a built-in stand system designed for on-the-go use.

The ZAGGkeys FLEX is an advanced accessory for smartphones and tablet computers that combines ZAGG's popular portable keyboard with a unique universal stand. The durable and lightweight keyboard works with both Apple® and Android® devices, while island-style keys are engineered to provide maximum typing space. The stand is universal for smartphones and tablets of all shapes and sizes, and doubles as a keyboard cover for portability when not in use.

Portable Charging Stations

Incorporating special charging stations at the booth, the [ZAGGsparq™](#) portable battery is the standard for on-the-go charging. It carries four complete recharges for most power-hungry smartphones. The ZAGGsparq charges with a standard outlet and provides two USB ports for powering mobile devices.

In addition, ZAGG will exhibit mobile accessories from its iFrogz brand, including the Coda Headphone with Mic, Spectra earbuds with Mic, and the Boost speaker. The iFrogz Boost features patent-pending audio technology to sync the external audio signal and then amplify the sound by simply placing their smartphone on top of the Boost.

"The annual CTIA WIRELESS show is an important opportunity for ZAGG to present our strong lineup of creative wireless accessories, as well as gain a deeper understanding of new trends in the industry," said Derek M. Smith, chief marketing officer for ZAGG. "We see this as a vital event to connect with people in the industry and meet with our existing partners."

For more information about ZAGG and its product offerings or to schedule a private booth tour, please contact Nathan Nelson at nnelson@zagg.com or (801) 263-0699.

About ZAGG Inc:

ZAGG Inc, based in Salt Lake City, with offices in Logan, UT, and Shannon, Ireland, prides itself on offering premium quality and superior service. ZAGG is a leader in innovative mobile device accessories that protect, personalize, and enhance the mobile experience. The company designs, produces, and distributes branded screen protection under the invisibleSHIELD® brand, keyboards, keyboard cases, earbuds, mobile power solutions and device cleaning accessories under the family of ZAGG® brands. In addition, the company designs, produces and distributes cases, earbuds and headphones under the iFrogz™ brands in the value-priced lifestyle sector. The company's products are sold worldwide in leading consumer and electronics retailers, wireless retailers and their affiliates, and through the ZAGG website. For more information, visit [ZAGG.com](#)

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