



ZAGG Inc. to Showcase Popular invisibleSHIELD at Macworld and CES

Leading Accessory Producer to Also Introduce New ZAGGaudio Product Line

SALT LAKE CITY, Jan 05, 2009 (BUSINESS WIRE) --

Building on a tradition of successful trade shows, ZAGG Inc. (OTCBB:ZAGG), a leading producer of mobile electronics accessories including the popular invisibleSHIELD(TM), will be exhibiting at two important industry events in January 2009: Macworld Conference in San Francisco, and International CES in Las Vegas. ZAGG will be displaying their flagship product, the invisibleSHIELD(TM), as well as new audio accessories under the brand name ZAGGaudio(TM).

The initial ZAGGaudio products include **Z.buds** in-ear headphones, which have already been honored with the coveted CES Innovations 2009 award for their design and sound. ZAGG will also be demonstrating **ZAGGphones**, their premium quality, full-size headphones; as well as **USB Laptop Speakers**, which are highly portable speakers powered and connected via a USB port.

"ZAGG's invisibleSHIELD has always generated great word-of-mouth, and we believe our fantastic new ZAGGaudio products will add a new dimension to that buzz," said Robert G. Pedersen II, ZAGG's CEO and President. "I enjoy meeting supporters and fans of ZAGG and the invisibleSHIELD at both shows. We strive to take full advantage of the opportunities at Macworld and CES to find new customers, and meet with our partners and shareholders."

Representatives from ZAGG will be hosting booth #3702 at Macworld Expo from January 6-9, 2009. At International CES from January 8-11, 2009, ZAGG representatives will be hosting visitors at the [ZAGGbus](#), just outside of the main entrance of the Las Vegas Convention Center, booth CP12.

For more information, or to browse ZAGG's full catalog of over 2,500 invisibleSHIELD designs and the award-winning new ZAGGaudio accessories, please visit www.ZAGG.com.

About ZAGG Inc:

ZAGG Inc. designs, manufactures, and distributes protective clear coverings and accessories for consumer electronic and hand-held devices, worldwide under the brand names invisibleSHIELD(TM) and ZAGGaudio(TM). The invisibleSHIELD is a protective, high-tech patented film covering, designed for iPods, laptops, cell phones, digital cameras, PDAs, watch faces, GPS systems, gaming devices, and other items. The patent-pending invisibleSHIELD application of clear protective film covering a device is the first scratch protection solution of its kind on the market, and has sold millions of units. Currently, ZAGG offers over 2,500 precision pre-cut designs with a lifetime replacement warranty through online channels, big box retailers like Best Buy, resellers, college bookstores, Mac stores and mall kiosks. The company continues to increase its product lines to offer additional electronic accessories to its tech-savvy customer base, as well as an expanded array of invisibleSHIELD products for other industries. For more product or investor information please visit the company's web site at www.ZAGG.com.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected", "anticipates", "draft", "eventually" or "projected". You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in filings made by the company with the Securities and Exchange Commission.

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