



YRC Guarantees Shipments Moving on its Innovative Preferred Pricing Program

Enhances predictability and reliability of customer supply chains

OVERLAND PARK, Kan., Oct 08, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- YRC Inc., a subsidiary of YRC Worldwide Inc. (Nasdaq: YRCW), announced today enhancements to its innovative Preferred Pricing Program, established to provide customers with simple, predictable and highly reliable solutions. Effective Oct. 1, 2009, Preferred Pricing shipments can easily be guaranteed to insure the highest reliability at no additional charge.

Although it is available to any customer, Preferred Pricing is designed to help small- to mid-sized companies looking for a competitive and easy-to-understand pricing program.

"We are committed to providing our customers with flexible, reliable solutions that are also easy to engage. In response to customer need, our Preferred Pricing program offers a simplified pricing option that removes much of the complexity inherent in normal LTL pricing tariffs," said John Garcia, executive vice president and chief sales officer - YRC Worldwide. "This program helps improve our customers' transportation cost planning because it is simple and predictable."

Highlights of the program include:

- Reliable service backed by a money back guarantee
- No special surcharges or exclusions for non-direct points
- Exclusive fuel surcharge program that insulates shippers from rising fuel prices until the National Diesel Price Index reaches \$4.00 per gallon
- Many common accessorial services at no additional cost

- Market competitive rates in all lanes across the YRC network, the most comprehensive in North America

Preferred Pricing was piloted to YRC customers (formerly Yellow Transportation and Roadway) in 2008. Based on that initial acceptance and success, YRC made the decision to offer the program widely so that more companies could take full advantage of the program benefits and now provides a full service guarantee.

For additional information on the program or to sign up, please contact your local YRC Worldwide representative or visit <http://www.yrc.com/services/preferredPricing.html>.

About YRC Worldwide

YRC Worldwide Inc., a Fortune 500 company and one of the largest transportation service providers in the world, is the holding company for a portfolio of successful brands including YRC, YRC Reimer, YRC Glen Moore, YRC Logistics, New Penn, Holland and Reddaway. YRC Worldwide has the largest, most comprehensive network in North America with local, regional, national and international capabilities. Through its team of experienced service professionals, YRC Worldwide offers industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence. The company is headquartered in Overland Park, Kan.

Web site: www.yrcw.com

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