



## Holland Provides Protection for Cold-Temperature Sensitive Shipments with Industry-Leading Service

OVERLAND PARK, Kan., Oct 20, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Holland, a subsidiary of YRC Worldwide Inc. (Nasdaq: YRCW), announced today the Holland Freeze Protection Service designed to protect shipments that have the potential to freeze during transport. The service features technically-engineered and environmentally-friendly CargoQuilt(R) covers designed to ensure freezable products, such as chemicals, bottled liquids, pharmaceuticals and agricultural products, remain at temperatures greater than 32 degrees Fahrenheit.

"With a 99.8 percent claim-free rate for cold-temperature sensitive shipments, our experienced service professionals at Holland understand the importance of reliability," said Jeff Rogers, president of Holland. "The Holland Freeze Protection Service delivers- product integrity, and coupled with extremely reliable on-time delivery, it allows supply chain managers to maintain control of order-cycle times without tying up production or increasing costly on-hand stock."

With thousands of cargo quilts available throughout its network and the most next-day lanes in its service area - which further reduce the likelihood of freezing - Holland is better equipped to protect cold-temperature sensitive shipments than any other shipping provider.

Unlike many transportation carriers who are either unwilling or unable to effectively maintain the flow of freezable commodities during cold weather, especially over the weekend, Holland makes freezable pickups Monday through Friday for all direct service points, including Ontario and Quebec.

Taking advantage of Holland Freeze Protection Service is easy: Customers simply mark their Bill of Lading (BOL) with "*Protect from freezing*" and label the shipment with "*Protect from freezing*."

To get more information about the service or schedule a pick up, customers should contact their Holland account representative; call customer service at (866) 465-5263 or their local Holland service center; or visit <http://http://www.yrcregional.com>.

### About YRC Worldwide

YRC Worldwide Inc., a Fortune 500 company and one of the largest transportation service providers in the world, is the holding company for a portfolio of successful brands including YRC, YRC Reimer, YRC Glen Moore, YRC Logistics, New Penn, Holland and Reddaway. YRC Worldwide has the largest, most comprehensive network in North America with local, regional, national and international capabilities. Through its team of experienced service professionals, YRC Worldwide offers industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence. The company is headquartered in Overland Park, Kan.

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