



March 14, 2017

## Holland Hosts Fifth Annual Safety Drive for a Cure

HOLLAND, Mich., March 14, 2017 (GLOBE NEWSWIRE) -- Truck drivers from across the United States will be traveling to the Holland service center in Atlanta, Ga., on Saturday, March 18, to not only show their commitment to highway safety and driving skills--but to raise awareness for the [Pediatric Brain Tumor Foundation](#) (PBTF) Georgia Chapter at the annual [Safety Drive for a Cure](#).

"This event showcases how serious the trucking industry is about safety," said Holland President Scott Ware. "It helps get more drivers involved in state truck driving competitions, gives veteran drivers a way to fine tune their safety skills, and aids the Pediatric Brain Tumor Foundation. Holland is honored to host the annual Safety Drive for a Cure."

The event originally began in 1999 in North Carolina as an inner-company event between North Carolina and the border states as the "Battle of the Borders." It was developed as a way for drivers to learn from the "best of the best" in the profession.

This year's "Safety Drive for a Cure" features a world-class course and over twenty of the American Trucking Associations (ATA)'s elite Road Team Captains (including Jeff Payne, Reddaway professional driver; and Holland professional drivers Russell Simpson and Herschel Evans), as well as exhibiting both ATA's image trucks onsite.

For the past three years, the Safety Drive for a Cure has been open to **all drivers** with a CDL from **any** trucking company across the country. Professional drivers can register for the event **right up to the start time of 8:00 a.m.**

The Holland terminal in Atlanta first hosted the safety drive in 2013 with the support of YRC Freight where it was decided to provide donations to the PBTF.

"It's truly inspiring when so many truck drivers, including a few who travel great distances, participate in an event that pairs safe driving techniques with fundraising to help children, teens and young adults with brain tumors," said PBTF Director of Philanthropy Mary Moore. "When you talk with participants and Holland volunteers at the event, you quickly learn that the trucking industry is made up of men and women with tremendous hearts. We couldn't be more grateful."

"Safety Drive for a Cure has a real ability to positively influence highway safety," said Evans. "I am pleased to see so many drivers take time out of their busy lives to attend. Their participation as well as Holland, New Penn, Reddaway and YRC Freight's support demonstrates our commitment to keeping our nation's streets and highways safe."

Evans, Holland's first ATA Road Team Captain and two-time National Truck Driving Champion, has been the driving force behind the event in Atlanta for the last five years. As an ATA Road Team Captain, his mission is to educate the public about safe driving practices and the importance of the trucking industry. The Safety Drive for a Cure has helped raise over \$30,000 for the PBTF in the past five years.

### **Safety Drive for a Cure**

Holland and YRC Freight are co-presenting sponsors for the annual Safety Drive for a Cure, a truck safety and skills competition held at the Holland Atlanta, Ga. service center: 4700 Highway 42 (Moreland Ave.), Ellenwood, GA 30294. The event is being held March 18, 2017. Team trophies and awards are given to respective class champions (Straight Truck, Three-Axle, Four-Axle, Five-Axle, Flatbed, Tanker, Sleeper, Twin Trailers, Management, Retired, Rookie of the Year), as well as the farthest traveled and the driver who raises the most donations for PBTF.

The event is **open to all professional drivers with a CDL**.

Website: <http://curepbt.org>

Register for the event or donate online to PBTF: <http://pbtfc.org/goto/2017SafetyDrive>

ATA Road Team Captain Herschel Evans' Facebook: <https://www.facebook.com/Herschel-Evans-496034967078191/>

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## **About Holland**

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich. in 1929, Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the Central and Southeastern United States and in Eastern Canada. Holland, recognized by *Logistics Management* magazine with its Quest for Quality award for 31 consecutive years, was honored for performance excellence in the Midwest/North Central LTL Regional Motor Carriers category in 2016. For more information, visit [hollandregional.com](http://hollandregional.com). Holland is a subsidiary of YRC Worldwide (NASDAQ:YRCW).

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