



## **Yellow Adds Innovative Customer-Focused Technology to Its Award Winning Web Site**

### **MyYellow.com Designed By Customers, Built By Yellow**

OVERLAND PARK, Kan., Sep 10, 2002 -- Yellow Corporation (Nasdaq: YELL) today announced the addition of new easy to use tools to its feature-rich Web site, [www.MyYellow.com](http://www.MyYellow.com), to ensure Yellow customers an enhanced, secure and effortless online experience. The new features allow customers to archive, search and retrieve their vital shipment data.

"These powerful new tools give MyYellow customers unprecedented levels of detail to manage their supply chain," said Bob Hitt, senior director e-business with Yellow. "Yellow continues to lead in the industry by investing in the latest consumer-focused technology, allowing our customers a seamless and informative online experience."

Available immediately to MyYellow customers, new features to this industry leading Web site include:

-- MyReports - An industry first, this powerful and comprehensive tool gives MyYellow customers access to complete historical shipment information. Customers can obtain reports both online and via email of shipment origin, destination, pieces, weight, classification, charges and service date dating back 13 months.

-- MyDocuments - An effortless application which requires minimal entry and quickly provides MyYellow customers with all necessary supporting documents for multiple shipments including: Yellow bills of lading, proofs of delivery, invoices, weight and research certificates all through one source - for as many as 200 shipping bills numbers at a time. Browse, print and mail capabilities also are included for customer convenience.

-- MyBOL - Designed so that customers can create and manage their bills of lading (BOL) and view and maintain frequently used information all online, MyBOL now includes a database search feature allowing customers to save time when accessing this critical information.

"Customer responses are always the driving factor in each of the enhancements to the MyYellow site," said Jon Steele-Nail, director e-business systems with Yellow. "At Yellow, we pride ourselves in being 100 percent committed to finding the latest technology that provides our customers with information when they need it, and where they want it."

#### About Yellow Corporation

Yellow Corporation is a holding company with wholly owned operating subsidiaries. Its largest subsidiary, Yellow Transportation, Inc., offers a full range of national, regional and international services for the movement of industrial, commercial and retail goods. Meridian IQ is a non-asset based company using Web-native technology to provide customers a single source for transportation management solutions and global shipment management. Headquartered in Overland Park, Kan., Yellow Corporation employs approximately 25,000 people.

SOURCE Yellow Corporation

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