



## Yahoo!(R) Extends the New Yahoo! Mobile Experience by Launching in Nine Additional Countries

### Yahoo! Mobile Available Across More Than 400 Devices; Company Also Increases the Reach of Yahoo! Mobile for iPhone(TM)

SINGAPORE, Jun 16, 2009 (BUSINESS WIRE) -- Yahoo! (NASDAQ:YHOO) today announced at CommunicAsia 2009 that the award-winning new Yahoo! Mobile experience is now available in nine additional countries and 100 more devices worldwide. Providing an open and highly-personalized starting point to the Internet on both the mobile Web and as an Apple(R) iPhone app, Yahoo! Mobile enables consumers to discover, stay connected and stay informed through their mobile devices. Yahoo! Mobile is now available in 17 countries across Europe, Asia and the Americas, including today's expansion into Singapore, Malaysia, Taiwan, Australia, Mexico, Brazil, Argentina, Spain and Italy.

Yahoo! Mobile for the Web is now available across more than 400 devices with HTML-enabled mobile browsers by visiting <http://new.m.yahoo.com>, while the Yahoo! Mobile iPhone app is available in the Apple iPhone App Store.

"We're thrilled with the consumer adoption of Yahoo! as a starting point to the Internet experience on mobile devices," said David Ko, senior vice president, Yahoo! Mobile. "With products like the new Yahoo! Mobile, we're invigorating the mobile industry and creating consumer demand for compelling Internet services across a variety of mobile platforms. We're delivering engaging and customizable user experiences for consumers around the globe, ultimately putting them in control of their mobile lives."

#### Yahoo! Mobile - the starting point on mobile devices

With a feature-rich design and interactivity that maximizes the capabilities of today's mobile devices, Yahoo! Mobile offers an open environment where consumers can bring together their favorite content and services from across the Internet. Consumers can now make their Internet experience on mobile personally relevant through the ability to:

- **Discover** via results from Yahoo!'s award-winning mobile search and editor-selected content;
- **Stay Connected** through access to email and social network accounts from the most popular Web providers, as well as instant messaging, address book and calendar tools;
- **Stay Informed** by bringing together favorite content - websites, sports teams, news sources, local content, RSS feeds, weather, stocks, horoscopes and more - into a single location.

Yahoo! Mobile for Web and the Yahoo! Mobile iPhone app first debuted across eight countries including the U.S., Canada, the U.K., Germany, France, India, Indonesia and the Philippines in April this year. Additional localized versions are expected to launch over the next several months.

#### About Yahoo!

Yahoo! Inc. (NASDAQ:YHOO) is a leading global Internet brand and one of the most trafficked Internet destinations worldwide. Yahoo! is focused on powering its communities of users, advertisers, publishers, and developers by creating indispensable experiences built on trust. Yahoo! is headquartered in Sunnyvale, California. (YHOO -- M)

For more on Yahoo!'s mobile news please visit <http://mobile.yahoo.com/newsroom>.

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