



## Yahoo! to Participate at Upcoming Investor Conference

### Live Webcast Available

SUNNYVALE, Calif., Aug 06, 2009 (BUSINESS WIRE) -- Yahoo! Inc. (Nasdaq: YHOO) announced today that Josh Jacobs, vice president of ad platform strategy, will participate in a question and answer session at the 11<sup>th</sup> Annual Pacific Crest Technology Leadership Forum. The session is scheduled to begin at 10:00am PT / 1:00 ET on Monday, August 10, 2009.

A live webcast will be available on the Investor Relations website at: <http://yhoo.client.shareholder.com/events.cfm?CalendarID=5>

### ABOUT YAHOO!:

Yahoo! Inc. (Nasdaq:YHOO) is a leading global consumer brand and one of the most trafficked Internet destinations worldwide. Yahoo! is where millions of people go every day to see what is happening with the people and things that matter to them most. Yahoo! helps marketers reach that audience with its unique and compelling advertiser proposition. Yahoo! is headquartered in Sunnyvale, California. For more information, visit <http://pressroom.yahoo.com> or the company's blog, Yodel Anecdotal (<http://yodel.yahoo.com>).

SOURCE: Yahoo! Inc.

Yahoo! Inc.

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