Enter the My Yahoo!/Preview Travel "My Dream Vacation" Contest

Beginning on Monday, November 4, My Yahoo! (my.yahoo.com) and Preview Travel (www.vacations.com) are offering Net surfers the opportunity to design and win their "dream vacation." Users of My Yahoo!, a free customizable guide to the Web, with personal news, weather, sports and other programming, can customize their own dream vacation and win. Each entrant selects from a range of criteria including popular destinations such as Europe, South Pacific, Caribbean, Hawaii, Mexico and a broad variety of activities including skiing, water sports, cultural attractions, golf, biking, tennis, shopping and nightlife. The contest runs through the end of November, with one winner announced weekly.

Entrants can register for My Yahoo! and enter the "My Dream Vacation" contest by going to: http://www.yahoo.com/promotions/preview/. One lucky winner each week will receive a complete vacation package for two, including round trip airfare originating from anywhere within the continental U.S. or Canada from Preview Travel. Official contest rules are available on the contest pages. Banner ads, linking the Net surfers to the contest page are running on popular, high traffic sites throughout the month.

About Yahoo!

Yahoo! Inc. (NASDAQ: YHOO), offers a globally-branded Internet navigational service to information and entertainment on the Web. As the first online guide to the Web, Yahoo! is one of the most visible and recognizable names associated with the Internet. Yahoo! provides a context-based directory structure for Internet resources, as well as integrated AltaVista Web-wide search capabilities. The Company is continuing to develop a global family of Yahoo!-branded media properties in targeted geographic regions (Yahoo! Japan, UK, France, Germany, Canada, San Francisco Bay Area, Los Angeles, New York, Chicago); subject matter (Yahoo! Internet Life magazine and website); and demographic areas (Yahooligans!, a Web guide for kids). Yahoo! can be found on the Web at www.yahoo.com. Yahoo! Inc. headquarters are in Santa Clara, California.

About Preview Travel

Preview Travel, the leading independent online travel service, offers one-stop shopping for airline tickets and vacation packages. Preview Travel operates award-winning sites on the World Wide Web (www.reservations.com and www.vacations.com) and the primary ticketing service on America Online (keyword: reservations). Its services attract over one million visitors a month and have a combined base of over 500,000 registered users. Preview Travel is a privately held company with funding from America Online, Landmark Communications, US WEST Interactive Services and Kleiner Perkins Caufield & Byers.

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