



The Flickr Collection Debuts on gettyimages.com

Getty Images and Flickr launch first-of-its-kind creative imagery collection

SEATTLE and SAN FRANCISCO, March 11, 2009 – Getty Images, the world's leading creator and distributor of visual content and other digital media, and Flickr®, a Yahoo! Inc. (Nasdaq: YHOO) service and one of the world's largest photo sharing communities, today announced the launch of the Flickr Collection, a creative imagery collection now available exclusively on gettyimages.com for commercial licensing. With the debut of this first-of-its-kind collection, customers can easily access and license the inspirational and unexpected photographs for which the Flickr community is known.

"We are thrilled to provide our customers with this ground-breaking collection," said Jonathan Klein, co-founder and chief executive officer of Getty Images. "We are impressed with the talent from the Flickr community, and are proud to once again lead our industry in this exciting new direction. We are eager to hear what our customers think, and look forward to their input in shaping this ever-expanding collection."

"This collection reflects the unique perspective Flickr offers as the 'eyes of the world' and is testament to our community of photographers, who have shared their authentic visions with the world through Flickr," said Kakul Srivastava, general manager, Flickr. "Providing our members with a way to bring their imagery to Getty Images' worldwide customer base through this partnership has been an important step for us and we look forward to seeing the collection evolve over time, just as Flickr itself continues to do."

Photographs for the Flickr Collection were selected by Getty Images' editors based on their expertise in licensing digital content and insights into customers' needs. The collection features a variety of conceptual imagery, such as everyday scenes and believable subjects, and original and regionally relevant content. It is a living collection, with thousands of new images added each month to meet the evolving needs of Getty Images' customers. Images from the Flickr Collection are available in both royalty-free and rights-managed licensing models.

"The Flickr Collection is determined by the lives of those who contribute to it," said Andy Saunders, vice president of creative imagery at Getty Images. "The collection changes the definition of 'stock' photography by making it even easier for our customers to find and license imagery that is unexpected, genuinely original, and created by an untapped imagery resource – people everywhere."

Getty Images will continue to build this collection over time by inviting select Flickr members to participate. Members who choose to participate will benefit from the global reach and distribution power of Getty Images to help market their images, as well as its unmatched expertise and experience in rights and clearances of digital media. Please visit the collection at www.gettyimages.com/flickr.

About Getty Images

Getty Images is the world's leading creator and distributor of still imagery, footage and multimedia products, as well as a recognized provider of other forms of premium digital content, including music. Getty Images serves business customers in more than 100 countries and is the first place creative and media professionals turn to discover purchase and manage images and other digital content. Its award-winning photographers and imagery help customers produce inspiring work which appears every day in the world's most influential newspapers, magazines, advertising campaigns, films, television programs, books and Web sites. Visit Getty Images at www.gettyimages.com to learn more about how the company is advancing the unique role of digital media in communications and business, and enabling creative ideas to come to life.

About Flickr

Flickr is one of the world's leading online photo and video sharing communities where people explore, find and manage pictures and video clips of life's daily moments with friends, family and the world. With 73 million worldwide visitors each month and more than three billion photos stored by 35 million members, Flickr serves as the 'eyes of the world' and has revolutionized the sharing and discovery of what people see and experience through digital imagery. Flickr was developed by Ludicorp in February 2004 and acquired by Yahoo! in March 2005. To share and explore the world's photos and videos, visit www.flickr.com.

###

For more information, please contact:
Bridget Russel, Getty Images, 206-925-6405, bridget.russel@gettyimages.com

Alison Crombie, Getty Images, +44 (0) 207 424 8081, Alison.crombie@gettyimages.com
Meaghan Smith, Edelman for Getty Images, 212-704-8196, meaghan.smith@edelman.com
Kryssa Guntrum, Yahoo!/Flickr, 408-349-3351, kryssa@yahoo-inc.com