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Yahoo!, Liquid Comics to Launch a Series of Digital Motion Comics

Yahoo! Screen to Exclusively Showcase Liquid's New Motion Comics From World Renowned Directors

SUNNYVALE, Calif.--(BUSINESS WIRE)-- Yahoo, the premier digital media company, today announced a deal with Liquid Comics to distribute premium original, motion-comic programs exclusively on Yahoo! Screen — the ultimate video destination. Liquid, a digital media company that specializes in creating graphic novels, will launch two motion comic projects on Yahoo! this summer in the U.S., with a number of similarly styled projects to launch throughout the year on Yahoo! Screen, the top destination online for original programming.

The first two programs to launch include:

Barry Sonnenfeld's: *Dinosaurs vs. Aliens* is a motion comic version of Liquid's upcoming graphic novel created by Barry Sonnenfeld (*Men in Black*) and written by comic book superstar Grant Morrison. *Dinosaurs vs. Aliens* is based on a secret world war battle that was never recorded in our history books. When an alien invasion attacks Earth in the age of the dinosaurs, our planet's only saviors are the savage prehistoric beasts which are much more intelligent than humanity has ever imagined.

Guy Ritchie's: *Gamekeeper*, is a motion comic version of Liquid's previous graphic novel series created by Guy Ritchie (*Sherlock Holmes*), and written by acclaimed comic book writer Andy Diggle. *Gamekeeper* is a tale of epic espionage, illustrating one man's battle with the wild side of nature—and himself. Brock is a reclusive, enigmatic groundsman who lives a quiet existence, until mercenaries invade it and destroy any remnants of his life he has left. Now, set on a path of vengeance, it becomes difficult to tell who has more power - the man, or the animal within.

This relationship highlights Yahoo!'s strategy of bringing the best storytellers and diverse content to its audience and further solidifies Liquid's approach to expanding graphic novels beyond the printed page into digital motion comics to reach wider global audiences.

"This is compelling content from great storytellers, and we are excited to be adding Liquid Comics to our robust slate of premium content partners," said Erin McPherson, VP&Head of Video, "Together with the upcoming animated blockbuster 'Electric City' by Tom Hanks, these motion comics are the start of a unique animated offering on Yahoo."

"We are thrilled to work with Yahoo! to bring the full graphic novel experience to their audience through Liquid's motion comic versions," said Sharad Devarajan, CEO of Liquid Comics. "Yahoo!'s impressive global reach will greatly enhance Liquid's goal of pushing the boundaries of comic books through digital platforms and technology and enabling our creative partners to share their stories with audiences worldwide."

As the premier digital media company, Yahoo! sets the bar for best-in-class original video programming with 21 out of the top 25 most-watched online series* and captures more than 57 million unique viewers a month** who come to Yahoo! to watch video.

About Liquid Comics

Liquid Comics is a digital entertainment company focused on creating original stories to engage global audiences across various media platforms. The company was founded by entrepreneurs, *Sharad Devarajan, Gotham Chopra and Suresh Seetharaman*, and uses the medium of graphic novel storytelling to develop original content for various digital platforms, publishing, theatrical live-action films, animation and games. Liquid's creative collaborators include acclaimed filmmakers and prominent creators such as *John Woo, Shekhar Kapur, Deepak Chopra, Guy Ritchie, Dave Stewart, Priyanka Chopra, Jonathan Mostow, Ed Burns, Grant Morrison, Nicolas Cage, John Moore, Wes Craven, Barry Sonnenfeld* and others.

About Yahoo

Yahoo! (NASDAQ:YHOO) is the premier digital media company, creating deeply personal digital experiences that keep more than half a billion people connected to what matters most to them, across devices and around the globe. And Yahoo!'s unique combination of Science + Art + Scale connects advertisers to the consumers who build their businesses. Yahoo! is headquartered in Sunnyvale, California. For more information, visit the pressroom (pressroom.yahoo.com).

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*comScore Media Builder Custom Report, US, April 2012 among a set including more than 75 original video programs, as custom-defined by Yahoo!, on the following properties: Yahoo!, AOL, Forbes, Funny or Die, Hulu, IGN, MSN, NY Times, People, PopSugar, SheKnows, Smosh.com, TMZ, and YouTube.

**comScore, Video Metrix, US, May 2012

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